
Jabar Hattrick, Team West Java's Victory in the XXI National Sports Week: A Framing Analysis

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ABSTRACT

Jawa Barat (West Java/Jabar) "Hattrick" came about when the West Java team was announced as the overall champion at the XXI National Sports Week (PON) in Aceh and North Sumatra. XXI National Sports Week in 2024 also made a "hattrick" for West Java, after the West Java team also became the overall champion at the previous events, namely at XIX National Sports Week in 2016 (West Java) and XX National Sports Week in 2020 (Papua). XXI National Sports Week also made a "hattrick" for West Java, after the West Java team also became the overall champion at the previous National Sports Week, namely at XIX National Sports Week (West Java) and XX National Sports Week (Papua). This study aims to determine the framing of the news of the victory of the West Java team at the PON XXI/2024. The method used in this research is Robert N. Entman's framing analysis. The unit of analysis used in this research is the news on online media which includes Detik.com and Kompas.com after the 2024 National Sports Week after September 20, 2024. Based on the search results, Kompas.com reported more about the victory of the West Java team coming from two sides, administrators and athletes. While on Detik.com, the victory of the West Java team was more focused on the struggle from the athlete's side. Framing related to the victory of the West Java team at the 2024 National Sports Week is supported by the existence of sports management, an optimistic attitude, consistency, not complacent, especially for athletes.

Keywords: 2024 PON; Framing; Online Media; Sports; Team West Java.

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INTRODUCTION

In 2024, the National Sports Week (PON), the four-yearly sports agenda, announced the West Java (Jawa Barat/Jabar) team as the overall champion (Beda, 2024). This achievement at the XXI National Sports also occurred eight and nine years prior, in the XIX and XX National Sports Week, respectively.

The West Java contingent locked a hat-trick or three consecutive overall champions, after securing the first position in the medal standings of the XXI National Sports Week (PON) Aceh-North Sumatra in 2024. West Java defended the overall champion title after first winning it at the XIX National Sports Week (West Java) in 2016 and the XX National Sports Week (Papua) in 2021. In 2024, West Java won 196 gold, 163 silver, and 180 bronze medals. Second place: DKI Jakarta won 184 gold, 139 silver, and 144 bronze medals for a total of 477. Third, East Java collected 424 medals, including 145 gold, 137 silver, and 142

bronze. Fourth, North Sumatra collected a total of 254 medals, including 79 gold, 49 silver, and 116 bronze. Next in fifth place is Central Java, which has collected 71 gold medals, 59 silver, and 116 bronze. The home team, Aceh, is in sixth position with 64 gold, 48 silver, and 77 bronze (Antaranews.com, 2024). Until the XXI National Sports Week (2024), Jakarta was the province that won the most general championships, namely 11 times. But in 2024, Jakarta took second place with 184 gold, 150 silver, and 145 bronze. Meanwhile, West Java became the only province to win the age championship three times in a row, making it the only province to do so (Dwi, 2024).

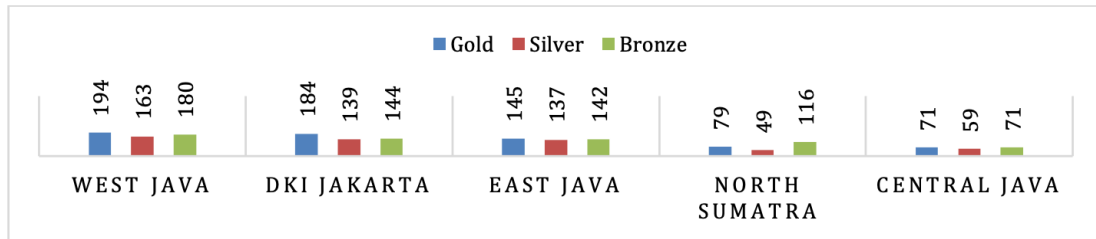


Figure 1. The medal standings of the XXI National Sports Week (PON) Aceh-North Sumatra in 2024

Source: (Antaranews.com, 2024)

In the XIX National Sports Week (West Java) in 2016, West Java, as the host, won the overall title. West Java has many events in almost every competition. West Java has 217 gold, 154 silver, and 158 bronze medals, for a total of 529. East Java came in second with 132 gold, 138 silver, and 134 bronze medals. for a total of 404 medals. DKI Jakarta was third. Capital won 132 golds, 123 silvers, and 118 bronzes for a total of 373 medals. Third place was impressive with the following teams. Central Java is fourth with 32 gold, 56 silver, and 84 bronze medals, or a total of 172 medals, and East Kalimantan is fifth with 25 gold, 42 silver, and 72 bronze medals, a total of 139 medals (Sari, 2016).

Meanwhile, at the XX National Sports Week (Papua) in 2020, West Java again became the overall champion. West Java achieved a total of 133 gold, 105 silver, and 115 bronze medals. In the last match of the XX National Sports Week, West Java swimming athletes contributed one gold, two silver, and one bronze. West Java not only became the overall champion but also set a record at the National Sports Week (Papua). West Java (Jabar) “Jabar Juara” became the slogan of West Java Province, which was first uttered by Ridwan Kamil when he was still a candidate for governor. Apparently, “Jabar Juara” is not just a slogan. West Java proved it could become a champion at the National Sports Week (Papua) during Ridwan Kamil's reign as Governor (Damarjati, 2021).

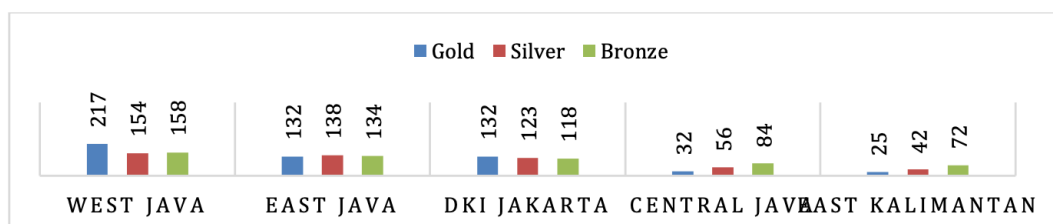


Figure 2. The medal standings of the XIX National Sports Week (PON) East Java in 2024

Source: (Sari, 2016)

Victory can be achieved by validating all equipment, so it is not uncommon for riots or fights to occur during the tournament (Bulqini, 2021). Fitness is a priority for athletes to achieve peak performance. From this data, it can be concluded that the most commonly used method among players and the deciding factor in player victory in Pencak Silat at the world championship level is kicking (Romadona et al., 2022). Syaiful Raharjo's victory as a judo athlete defending victory at the 2015 and 2017 SEA Games is the result of physical training and supporting techniques, tactics in variations, and the factor of flying hours sparring in Korea and competing in world championships, so it is very easy to read the opponent's movements when competing (Al Hayyu, 2021). In soccer, basic techniques are among the most important factors in controlling the game and shaping play. Indian national team players have not reached the highest level in understanding the techniques of passing, shooting, and heading, nor in their impact on possession. Improving basic techniques can lead to great and winnable power. In addition to the general game statistics, the Indonesian national team's style of play disrupted the Thai national team's focus, as evidenced by the many missed passes by Thai players in the two rounds. With its strengths, the Indonesian national team can celebrate this season by showing good quality passing and finishing on the pitch. As a result, the Indonesian national team defeated the Thai national team 2-1 (Mudzakir & Widodo, 2022). In the Bojonegoro handball team, victory is achieved through two dominant techniques: passing. To master and maintain the ball's position, the team can quickly and precisely develop a pattern of attack strategies (Pambudi & Widodo, 2023). The Indonesian basketball team's victory at the 2022 Southeast Asian Games was also seen as a form of success in preparing the team for the next event (Putranto et al., 2024). Sports psychology is one of the most important factors supporting it, because psychological factors determine success in sports training and an athlete's performance. The role of psychological training in athletes is threefold: explanation, prediction, and management, so that sports psychology serves as an applied science to describe, explain, predict, and manage behavior, and to support athletes' performance (Kardi & Ita, 2023). 2023).

Researchers use some previous studies to provide an overview of this research. The first previous research conducted during the final match of the East Java women's recurve archery team at the XX National Sports Week (PON) in Papua (2020) found that non-verbal communication dominated group communication. Archers prepare and focus as they approach the firing line, demonstrating nonverbal communication. The archer then proceeded to stand on the firing line and began to aim at the target. Following that, after leaving the firing line, archers practice "High-Five" with their fellow archer colleagues. Then, as soon as the team wins the match, coaches and archers embrace and complement each other on their performance, engaging in simultaneous verbal and nonverbal communication. It is anticipated that this research will serve as a reference for the sport of archery, particularly regarding team composition and group communication during competition. Furthermore, the scope of this study is restricted to group communication in archery, which is observed exclusively on YouTube. Scholars recommend more research to examine sports communication utilizing various media and methodologies (Putranto, 2022). The media has also routinely played an important role in sports (Owolabi). The second study found that Indonesian sports groups use official websites as communication tools during crises or negative press coverage. Each institution can showcase its interests in a case and provide explanations on its official webpage. The many communication frames

used by football federations, competition organizers, and participating clubs demonstrate this. Due to the tendency of these sides to place blame on one another, this disparity in interests may actually intensify the conflict (Prastya, 2018). In a nutshell, mass media are extensive communication tools that affect all members of society. The phrase "mass media" refers to a range of media that have developed over time and become well-known and ingrained in society, such as books, periodicals, movies, radio, television, music recordings, and printed and online newspapers (Suparno et al., 2016; Permadi et al., 2024). Messages disseminated through mass media are deemed general (public) because they are topics of general interest and intended for the general public. As such, it is not addressed to any one individual or group of individuals. One of the things that separates non-mass media from mainstream media is this. For example, letters, phone calls, telegrams, and texts are not mass media because they are addressed to specific people. It is clear from the information presented that radio, television, print, and online publications such as Tempo.co and detik.com are considered mass media because they are intended for a general audience and transmit messages pertinent to the public (Effendy, 2017). Mass media also play an important role in shaping public perception and influencing the powers that be (Tjokrodinata et al., 2022; Simangunsong et al., 2023). Reporters, news sources, and viewers are the three people involved in the public conversation about problems in the mass media. The three parties communicate through the words they write, and their engagement is founded on their disparate societal duties. The frame analysis approach views news discourse as a kind of symbolic battlefield in which the parties engage in the discourse's subject matter. Each party presents its perspective so the listener can understand the point being made (Eriyanto, 2015).o, 2015).

The third study shows that the media continues to frame transgender people's presence in the sports industry as an issue in the media coverage detailed in the research above. Several factors are related to it, including equitable competition resulting from variations in physical capabilities. It is true that women's sports contribute more to the issue of transgender involvement. The New York Post article addressed transgender athletes and seemed to portray their presence as a threat to women's sports with grammatical, scriptural, thematic, and rhetorical emphases. Nevertheless, the media continues to give transgender discourse in the sports world a platform, for example, by reporting on the efforts made by sports organizations to respect the rights of transgender athletes (Ma'ruf & Amrihani, 2022). In previous studies, the West Java team's victory at the XXI National Sports Week has not been examined. The novelty of this research lies in its approach, although it is the same event. Previous studies focused more on how communication occurs in matches and how to handle polemical cases that arise there. In this study, the novelty lies in the West Java team's efforts to achieve the overall champion position across the three National Sports Week events. The urgency of this research is that it can be a reference not only for other sports but also for sports organizations. What steps need to be taken can be applied by athletes and sports organization administrators. Based on this background, this study aims to explore how online media, Kompas.com and Detik.com, framed the West Java team's victory at the XXI National Sports Week through the #JabarHattrick hashtag. In June 2024, Kompas.com and Detik.com were the two media with the most weekly reach in Indonesia (Steele, 2024).

METHOD

This study uses a qualitative and descriptive approach that attempts to describe the research and the researcher's interpretation (Creswell & Poth, 2017), and Entman's structural analysis method (Entman, 2007; Linström & Marais, 2012). Framing is a method

of simplifying and shaping reality by showing, repeating, and distorting elements to help the reader better understand an issue or theme (Eriyanto, 2015). Frame analysis is one of the textual analysis techniques that falls under the umbrella of constructivist research. Finding out how reality (subjects, actors, groups, etc.) is constructed by the media is an easy way to define frame analysis (Octavianus & Iskandar, 2023).

Framing is a way of choosing aspects of reality so that some aspects of the arrangement are more favorable than others. There are several principles of frame analysis, one of which allows journalists to use standards of credibility, objective matrices, and specific constraints to process and present information. When journalists create reality, they also draw on their own experiences and knowledge in the interpretation process (Canella, 2023).

One method to examine the myth of events is through framing. This "way of seeing" about the outcome of constructing reality captures the essence of narrative. A frame analysis is a method of examining how media functions in the real world. Framing analysis is a tool for examining how the media presents events. Framing analysis refers to how the media shapes a message or an agenda. How content is produced by journalists and presented to the media (Güran & Özarslan, 2022). To comprehend how journalists employ their perspectives while selecting subjects and crafting articles, framing analysis is employed (Roslyng & Dindler, 2023).

Frame analysis examines how the media construct reality (topics, people, groups). Framing is a process of construction, that is, reality is interpreted and constructed in a certain way (Ribeiro & Hoyle, 2022). Fabrication is used by the media to highlight or emphasize certain aspects as needed. As a result, only certain parts are considered meaningful, interesting, and important to the audience. This study focuses on frame analysis using Robert N. Entman's model.

There are four parts in Entman's framework analysis, namely, 1) define the problem, 2) diagnose the cause, 3) make a moral judgment, and 4) make treatment recommendations (Malik, 2019). When a problem arises, a creative step called "problem definition" is used to show how journalists interpret the issue. Identifying the causes and determining the cause of the incident: This part of the analysis identifies the main actor in the problem. The ethical reasoning used to support the problem-definition argument presented is ethical reasoning. The treatment recommendation is used to evaluate the steps taken to solve the problem. How a problem is viewed and who is considered the root cause determine how it is solved (Malik, 2019).

The unit of analysis in this research is online media coverage, including Detik.com and Kompas.com. This research uses primary data sourced from online news articles published on Kompas.com and Detik.com news portals. Meanwhile, media-related research was also conducted by Imran et al. (2023), who chose TribunJabar.id, Jabarnews.com, and Inilahkoran.com as the unit of analysis.

The stages researchers follow in collecting primary data are as follows: first, they visit the Kompas.com and Detik.com pages. Second, researchers entered the keyword "Jabar Hatrick," which appeared after the XXI National Sports Week ended. Third, researchers identified the most relevant news using the search keywords. This study obtained two news reports each on each of the media used in this study.

Table 1. News Samples on the Victory of Team East Java at the XXI National Sports Week

1.	Penutupan PON XXI, Jawa Barat Catat "Hatrick" Juara	Kompas.com (20 September 2024)
2.	Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya	Kompas.com (21 September 2024)
3.	KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024	Detik.com (20 September 2024)

4. Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut	Detik.com (20 September 2024)
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Source: Researcher Observation (2024)

Based on the search results, researchers determined two news reports each on the Kompas.com and Detik.com news portals after September 20, 2024. The consideration of the two news reports chosen is to provide an overview of how news framing in online media is formed by two different media. Based on the four components of Entman's framing analysis, this study aims to examine how online media frame the victory of team West Java in their coverage of the XXI National Sports Week. In addition, this study investigated the key players emphasized during the reporting process, the use of arguments to support the reporting, and possible solutions to overcome these problems. The four components of framing analysis were used to see the accuracy of the news coverage of the West Java team's victory at the XXI National Sports Week.

FINDINGS AND DISCUSSION

Findings

Framing analysis on Kompas.com (1)

News headline: *Penutupan PON XXI, Jawa Barat Catat "Hattrick" Juara* (PON XXI Closing, West Java Records Champion "Hattrick")



Figure 3. Main news image with title "*Penutupan PON XXI, Jawa Barat Catat "Hattrick" Juara.*"

Source: (Kompas.com, 2024b)

Figure 3 above shows that the first news related to the XXI National Sports Week (Aceh - North Sumatra) in 2024 has been completed after the closing ceremony at the North Sumatra Sport Center Main Stadium. Kompas.com, an online media outlet, published the news on September 20, 2024. The photo displayed in the news is of a Fireworks party at the closing of the XXI National Sports Week (Aceh - North Sumatra) at the Main Stadium,

Sport Center Deli Serdang, North Sumatra. The framing analysis of the news (1) of the XXI National Sports Week on Kompas.com is as follows: Define Problem in the news, namely: In general, the news framing shows how Kompas.com perceives the West Java (Jabar) contingent, which has locked a hat-trick or three consecutive overall champions, after securing the first position in the final medal standings at the XXI National Sports Week (Aceh - North Sumatra). Sumatra).

Diagnose Cause, West Java retains the overall champion after first achieving at XIX National Sports Week (West Java) in 2016 and XX National Sports Week (Papua) in 2020. The emphasis on defining the problem is expressed in the form of the following statement from Marciano Norman, that “the most medals in the National Sports Week were won by the contingent of West Java Province,” said Chairman Marciano Norman during the closing of the XXI National Sports Week at the North Sumatra Main Stadium in Deli Serdang Regency on Friday night. Marciano said that as the overall champion of the National Sports Week, West Java won 196 gold medals, 163 silver medals, and 180 bronze medals.

Make Moral Judgment: West Java retained the overall champion title after achieving it for the first time at the XXI National Sports Week (Papua) in 2016 and again at the XXI National Sports Week (Papua) in 2021. “Furthermore, followed by DKI Jakarta, then East Java, and North Sumatra in fourth position. Furthermore, Central Java is in fifth position, and Aceh in sixth position,” he said. He also said that the implementation of the previous National Sports Week was influenced by the level of service, which was not maximized at first.

Treatment Recommendations in the news focus on the solutions offered, namely that Aceh and North Sumatra, as hosts of the 2024 Games, bear a heavy burden. One of them is to be the overall champion at home. This was not achieved. The government, especially the management of sports organizations, needs to evaluate the planning for the next event.

Framing analysis on Kompas.com (2)

News headline: *Jabar Juara Umum PON XXI 2024, Kadispota Ungkap Strateginya* (West Java Won the Overall Champion of PON XXI 2024, Head of the Provincial Youth and Sports Office Revealed the Strategy)

KONTINGEN				
 Jabar		195	162	182
 DKI Jakarta		184	151	144
 Jatim		146	136	144
 Sumut		79	59	116
 Jateng		71	74	115

Figure 4. Main news image with title “*Jabar Juara Umum PON XXI 2024, Kadispota Ungkap Strateginya.*”

Source: (Kompas.com, 2024a)

Figure 4 above is the second news item related to the West Java team's medal achievements, which dominate those of other provinces. Kompas.com, an online media outlet, published the news on September 21, 2024. The photo in the news shows the final standings of the XXI National Sports Week: West Java is the overall champion for the third time. The framing analysis of the news (2) of the XXI National Sports Week on Kompas.com is as follows:

Define Problem: In this news, namely the XXI National Sports Week, West Java won the overall title three times in a row, aka a hat-trick. Previously, West Java also emerged as the overall champion at the XIX and XX National Sports Weeks in 2016 and 2020, respectively.

Diagnose Cause, Head of the West Java Youth and Sports Agency (Kadispora), Asep Sukmana, expressed gratitude to West Java athletes for their achievements at the event. "First, we are grateful that hard work for almost two years, including the last year of evaluating every month, has paid off. Today (West Java contingent) can win the overall championship at PON Aceh-North Sumatra," said Asep, Friday (9/20/2024). "At the beginning (organizing XXI National Sports Week), maybe for people who see the media (know that) Jabar contingent is in fourth position, third, second," he continued.

Make Moral Judgment, according to Asep Sukmana, the victory of the West Java team has been taken into account from the start, especially since West Java's mainstay sports are competed at the end of the National Sports Week.

Treatment Recommendations: They need to be optimistic about their abilities. Where those who need to be optimistic are not only athletes, but also coaches, and even sports organization administrators.

Framing analysis on Detik.com (1)

News headline: *KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024* (West Java's National Sports Committee of Indonesia Grateful for the Overall "Hatrick" Champion at PON 2024)



Figure 5. Main news image with title "*KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024.*"

Source: (Detik.com, 2024b)

Figure 5 above is the third news related to the West Java contingent, which is certain to lock the overall title of the XXI National Sports Week (PON) Aceh-North Sumatra 2024. Detik.com, an online media outlet, published the news on September 20, 2024. The photo displayed in the news is the logo of the XXI National Sports Week (PON) Aceh-North Sumatra 2024. In general, the news framing shows how Detik.com frames the West Java hatr trick after successfully defending the overall title at three consecutive PONs. The framing analysis of the news (1) of the XXI National Sports Week on Detik.com is as follows:

Define Problem: In the news, the West Java contingent, at the last second, surpassed other provinces in medal count and won the overall title.

Diagnose Cause, according to Budiana, as Chairperson of the West Java Indonesian National Sports Committee (KONI), the achievement of this general champion was produced not instantly or instantly, but it was the result of continuous sports achievement coaching carried out by the West Java Indonesian National Sports Committee, provincial sports administrators, district / city Indonesian National Sports Committee, and also support from the Governor of West Java, and others.

Make Moral Judgment: the West Java contingent is firmly in first place with 195 gold, 163 silver, and 182 bronze medals. West Java excelled over its strong competitor, DKI Jakarta, which settled for second place after collecting 184 gold, 150 silver, and 146 bronze medals. Followed by East Java in third place with 146 gold, 134 silver, and 141 bronze medals. Treatment recommendations in the news are consistent in achieving goals, which is an ongoing imperative.

Framing analysis on Detik.com (2)

News headline: *Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut* (Bey mentions West Java as the overall champion of PON XXI Aceh-North Sumatra)



Figure 6. Main news image with title “*Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut.*”

Source: (Detik.com, 2024a)

Figure 6 above is the fourth news item regarding the in-charge West Java Governor Bey Machmudin, who claimed West Java had become the overall champion of the XXI Aceh-North Sumatra 2024 National Sports Week (PON). Detik.com, an online media outlet, published the news on September 2. The photo displayed in Figure 6 above is the fourth news item regarding the in-charge West Java Governor Bey Machmudin, who claimed West Java had become the overall champion of the XXI Aceh-North Sumatra 2024 National Sports Week (PON). Detik.com, an online media outlet, published the news on September 2. The photo displayed in the news is of West Java Governor Bey Machmudin. The framing analysis of the news (2) of the XXI National Sports Week on Detik.com is as follows: **Define Problem:**

West Java ranks first with 194 gold medals, 161 silver medals, and 181 bronze medals. West Java is ahead of its closest competitor, Jakarta, which placed second with 184 gold, 149 silver, and 144 bronze medals. The chairman of KONI and the ranks for their dedication and hard work in the National Sports Week. Based on our calculations, the provincial government, the gold medal cannot be pursued by the lower ranks," Bey said at Gedung Sate, Bandung.

Make Moral Judgment, West Java managed to make a hat trick of overall champions after winning the National Sports Week held in West Java in 2016 and Papua in 2020. Bey revealed that the West Java Provincial Government has prepared a bonus for athletes who won medals in the 2024 National Sports Week. "If gold is IDR 300 million for individual athletes, yes. So, if the athletes are a team, maybe more yes, there is a value later maybe higher," he said.

Treatment Recommendations: West Java athletes, do not be complacent. Bey Machmudin hopes that in the future, more athletes from West Java will compete in international events.

The title given by Kompas.com is "*Penutupan PON XXI, Jawa Barat Catat 'Hatrick' Juara*" (PON XXI Closing, West Java Records Champion "Hatrick"). Kompas.com displayed a photo of the closing ceremony at the North Sumatra Sport Center Main Stadium. The problem definition suggests that the West Java (Jabar) contingent secured a hat-trick, or three consecutive overall champions, after finishing first in the final medal standings at the XXI National Sports Week (Aceh - North Sumatra). The argument presented in defining is that of Marciano Norman, Chairman of the Indonesian National Sports Committee of West Java, who emphasizes that the overall champion of the National Sports Week in West Java won 196 gold medals, 163 silver medals, and 180 bronze medals. The title given by Kompas.com is "*Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya*" (West Java Won the Overall Champion of PON XXI 2024, Head of the Provincial Youth and Sport's office Revealed the Strategy). Kompas.com displayed a photo of the XXI National Sports Week final standings: West Java is the overall champion for the third time. The problem definition suggests that West Java won the overall title three times in a row, aka a hat-trick. Previously, West Java also emerged as the overall champion at the XIX and XX National Sports Weeks in 2016 and 2020, respectively. The argument in the definition is based on Asep Sukmana's argument as Head of the West Java Provincial Youth and Sports' office (Kadispora). The title given by Detik.com is "*KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024*" (West Java's National Sports Committee of Indonesia Grateful for the Overall "Hatrick" Champion at PON 2024). Detik.com displayed a photo of the XXI National Sports Week (PON) Aceh-North Sumatra 2024 logo. The problem definition suggests that the West Java contingent, at the last minute, surpassed other provinces in medal count and won the overall title. The argument found in the definition is the argument from Budiana, as Chairperson of the West Java Indonesian National Sports Committee (KONI).

The title given by Detik.com is "*Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut*" (Bey mentions West Java as the overall champion of PON XXI Aceh-North Sumatra). Detik.com displayed a photo of the in-charge West Java Governor Bey Machmudin. The problem definition states that West Java ranks first with 194 gold, 161 silver, and 181 bronze medals. West Java is ahead of its closest competitor, Jakarta, which placed second with 184 gold, 149 silver, and 144 bronze medals. The argumentation in the definition is that of Bey Machmudin, the West Java Governor.

Mass media can be broadly defined as an array of tools (technology) used to disseminate messages from communicators to communicators practically instantaneously and widely (Holtzhausen et al., 2021). Understanding mass media requires recognizing it as a tool or medium. This statement has implications for this research. The messages and ideas that arise from this research are that Kompas.com, as the unit of analysis in this study, frames news about the West Java team's victory in the 2024 National Sports Week through

messages that highlight two major roles of the West Java team. The two roles are management and athletes. The management is more focused on the organization's role in providing coaching to athletes. While the athlete is more in a narrower realm, because it is specific to the internal realm of each athlete, one of which is the optimistic attitude of the athlete.

Meanwhile, Hidayatullah (2016) continues to argue that the media carries messages and ideas. Through Detik.com, the messages and ideas raised are that the news framing of the West Java team's victory in the 2024 PON emphasizes the team's role. This role is more focused on the athlete. Specific roles within each athlete's internal realm include consistency and avoiding complacency.

CONCLUSION

Based on the data analysis that has been done, the conclusion of this research is that the framing related to the victory of the West Java team at the 2024 National Sports Week. Based on the data analysis, the conclusion of this research is that the framing of the West Java team's victory at the 2024 National Sports Week has been supported by the presence of sports management, an optimistic attitude, consistency, and a lack of complacency, especially among athletes. Two online news portals, Kompas.com and Detik.com, offer different framings of the West Java team's victory at the 2024 National Sports Week. Kompas.com mostly reported the West Java team's victory from two angles: management and athletes. On the online news portal Detik.com, the framing of the West Java team's victory at the 2024 National Sports Week is more focused on the struggles athletes face. This study echoes the creativity and authority of journalists and media styles in shaping narratives (Canella, 2023). Additionally, this research provides guidance for future researchers to confirm a fact from multiple angles, as exemplified in this study, including interviews with both athletes and sports organization administrators

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