
Jabar Hattrick, Team West Java's Victory in the XXI National Sports Week: A Framing Analysis

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ABSTRACT

Jawa Barat (West Java/Jabar) achieved a "Hattrick" when the West Java team was announced as the overall champion at the XXI National Sports Week (PON) in Aceh and North Sumatra. The XXI National Sports Week in 2024 also achieved a "hat-trick" for West Java, following the West Java team's overall championship at the previous events, namely the XIX National Sports Week in 2016 (West Java) and the XX National Sports Week in 2020 (Papua). XXI National Sports Week also made a "hat-trick" for West Java, after the West Java team also became the overall champion at the previous National Sports Week, namely at XIX National Sports Week (West Java) and XX National Sports Week (Papua). This study aims to determine the framing of the news of the victory of the West Java team at the PON XXI/2024. The method used in this research is Robert N. Entman's framing analysis. The unit of analysis used in this research is the news on online media, which includes Detik.com and Kompas.com after the 2024 National Sports Week after September 20, 2024. Based on the search results, Kompas.com reported more about the victory of the West Java team coming from two sides, administrators and athletes. While on Detik.com, the victory of the West Java team was more focused on the struggle from the athlete's side. Framing related to the victory of the West Java team at the 2024 National Sports Week is supported by the existence of sports management, an optimistic attitude, consistency, not complacency, especially for athletes.

Keywords: 2024 PON; Framing; Online Media; Sports; Team West Java.

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INTRODUCTION

In 2024, the National Sports Week (PON), the four-yearly sports agenda, announced the West Java (Jawa Barat/Jabar) team as the overall champion at the 2024 National Sports Week (Beda, 2024). This achievement at the XXI National Sports also occurred eight and nine years prior, in the XIX and XX National Sports Weeks, respectively.

The West Java contingent locked a hat-trick or three consecutive overall champions, after securing the first position in the medal standings of the XXI National Sports Week (PON) Aceh-North Sumatra in 2024. West Java defended the overall champion after first being won at XIX National Sports Week (West Java) in 2016 and XX National Sports Week (Papua) in 2021. In 2024, West Java won 196 gold medals, 163 silver medals, and 180 bronze medals. Second place, DKI Jakarta won 184 gold medals, 139 silver, and 144 bronze medals with a total of 477 medals. Third, East Java collected 424 medals with 145 gold, 137

silver, and 142 bronze medals. Fourth, North Sumatra collected a total of 254 medals after collecting 79 gold, 49 silver, and 116 bronze. Next in fifth place is Central Java, which has collected 71 gold medals, 59 silver, and 116 bronze. The home team, Aceh, is in sixth position with 64 gold, 48 silver, and 77 bronze (Antaranews.com, 2024). Until the XXI National Sports Week (2024), Jakarta became the province that won the most or most frequently general championships, namely 11 times. But in 2024, Jakarta took second place with 184 gold, 150 silver, and 145 bronze. Meanwhile, West Java became the team that became the age champion three times in a row, where no province has become the overall champion three times in a row (Dwi, 2024).

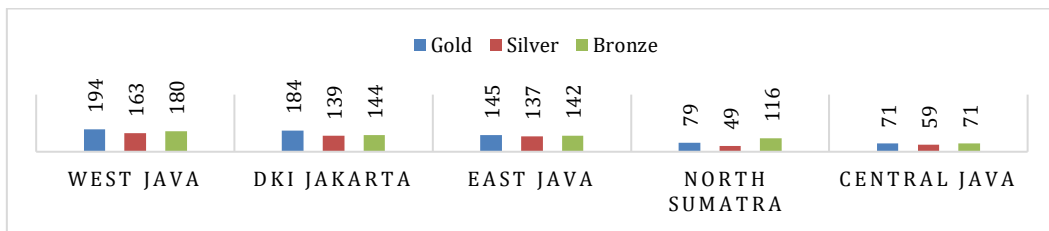


Figure 1. The medal standings of the XXI National Sports Week (PON) Aceh-North Sumatra in 2024

Source: (Antaranews.com, 2024)

In the title of the XIX National Sports Week (West Java) in 2016, West Java, as host, has the overall title. West Java has many events in almost every competition. West Java has 217 gold medals, 154 silver, and 158 bronze medals, with a total of 529 medals. East Java came in second with 132 gold medals, 138 silver medals, and 134 bronze medals. For a total of 404 medals. DKI Jakarta was third. Capital won 132 golds, 123 silvers, and 118 bronzes for a total of 373 medals. Third place was impressive with the following teams. Central Java is fourth with 32 gold, 56 silver, and 84 bronze medals, or a total of 172 medals, and East Kalimantan is fifth with 25 gold, 42 silver, and 72 bronze medals, a total of 139 medals (Sari, 2016).

Meanwhile, at the XX National Sports Week (Papua) in 2020, West Java again became the overall champion. The total medals achieved by West Java were 133 gold, 105 silver, and 115 bronze. In the last match of the XX National Sports Week, West Java swimming athletes contributed one gold, two silver, and one bronze. West Java not only became the overall champion but also set a record at the National Sports Week (Papua). West Java (Jabar) "Jabar Juara" became the slogan of West Java Province, which was first uttered by Ridwan Kamil when he was still a candidate for governor. Apparently, "Jabar Juara" is not just a slogan. West Java proved that it could become a champion in the National Sports Week (Papua) during Ridwan Kamil's reign as Governor (Damarjati, 2021).

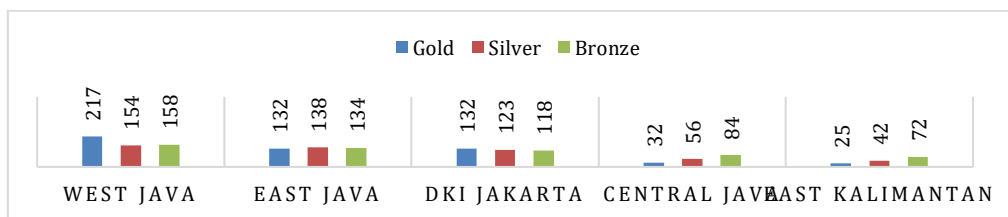


Figure 2. The medal standings of the XIX National Sports Week (PON) East Java in 2024
Source: (Sari, 2016)

Winning is what players and coaches want. With a win, everything they do, especially during training, will pay off. Victory can be achieved by validating all equipment, so it is not uncommon for riots or fights to occur during the tournament (Bulqini, 2021). Fitness is a requirement that an athlete must meet as a priority to achieve any performance. From the results of this data, it can be concluded that the method most used by the players and the deciding factor for the victory of the player in Pencak Silat in the category of world champion is kicking (Romadona et al., 2022). Syaiful Raharjo's victory as a judo athlete defending victory at the 2015 and 2017 SEA Games is the result of physical training and supporting techniques, tactics in variations, and the factor of flying hours sparring in Korea and competing in world championships so it is very easy to read the opponent's movements when competing (Al Hayyu, 2021).

In soccer, basic techniques in the game are one of the most important factors in controlling the game and influencing play. Indian national team players have not reached the highest level in terms of understanding the techniques of passing, shooting, and heading the ball, and their impact on possession. Improving basic techniques can lead to great and winnable power. In addition to the general game statistics, the Indonesian national team's style of play managed to disrupt the focus of the Thai national team's game, as evidenced by the many missed passes by the Thai national team players in the two rounds. With its strengths, the Indonesian national team can celebrate this season by showing good quality passing and finishing on the pitch. As a result, the Indonesian national team was able to defeat the enemy team, the Thai national team, with a result of 2-1 (Mudzakir & Widodo, 2022). In the Bojonegoro handball team, team victory is achieved through two techniques that are very dominant in the match, namely passing techniques. In order to master and maintain the position of the ball, the team can quickly create a pattern of game strategies, quickly and precisely in attack (Pambudi & Widodo, 2023). The Indonesian basketball team's victory at the 2022 Southeast Asian Games was also used as a form of success for the Indonesian team to face the next event (Putranto et al., 2024). Sports psychology is one of the most important factors that support it, because psychological factors are the factors that determine success in sports training and the athlete's performance. The role of psychological training in athletes is threefold: explanation, prediction, and management, so that the use of sports psychology as an applied science to describe, explain, predict, and manage behavior and support the athlete's performance (Kardi & Ita, 2023).

Some previous studies are used by researchers to provide an overview of previous studies with this research. The first previous research exploited during the final match of the East Java women's team recurve archery at the XX National Sports Week (PON) in Papua (2020), non-verbal communication dominated group communication. Archers prepare and focus as they approach the firing line, demonstrating nonverbal communication. The archer then proceeded to stand on the firing line and began to aim at the target. Following that, after leaving the firing line, archers practice "High-Five" with their fellow archer colleagues. Then, as soon as the team wins the match, coaches and archers embrace and complement each other on their performance, engaging in simultaneous verbal and nonverbal communication. It is anticipated that this research will serve as a reference for the sport of archery, particularly regarding team composition and group communication during competition. Furthermore, the scope of this study is restricted to group communication in archery, which is exclusively observed in the context of YouTube. Scholars recommend more research to examine sports communication utilizing various media and methodologies

(Putranto, 2022). The media also has routinely played an important role in sports (Owolabi, 2022).

The second study found that Official websites are used by Indonesian sports groups as a communication tool during times of crisis or bad press. Each institution can showcase its interests in a case and offer explanations through these official webpages. The many communication frames used by football federations, competition organizers, and participating clubs demonstrate this. Due to the inclination for these sides to place blame on one another, this disparity in interests may make the conflict more intense (Prastya, 2018). In a nutshell, mass media are a group of extensive communication tools that are available to and affect all members of society. The phrase "mass media" describes a range of media that have developed over time to become well-known and ingrained in society, such as books, periodicals, movies, radio, television, music recordings, and printed and online newspapers (Suparno et al., 2016; Permadi et al., 2024). Messages disseminated through mass media are deemed general (public) since they are topics of general interest and are meant for the general population. As such, it is not addressed to any one individual or group of individuals. One of the things that separates non-mass media from mainstream media is this. For example, letters, phone calls, telegrams, and texts are not mass media because they are addressed to specific people. It is clear from the information presented that radio, television, printed, and internet publications like Tempo.co and detik.com are considered mass media because they are meant for a general audience and the messages they transmit are pertinent to the public (Effendy, 2017). Mass media also play an important role in shaping public perception and influencing the powers that be (Tjokrodinata et al., 2022; Simangunsong et al., 2023). Reporters, news sources, and viewers are the three people involved in the public conversation on problems that take place in the mass media. The three parties communicate through the words they write, and their engagement is founded on their disparate societal duties. The frame analysis approach views news discourse as a kind of symbolic battlefield in which the parties engaged in the discourse's subject matter engage in combat. Each party presents their perspective in order for the listener to understand the point being made (Eriyanto, 2015).

The third study shows that the media continues to frame transgender people's presence in the sports industry as an issue in the media coverage detailed in the research above. Several factors are related to it, including equitable competition resulting from variations in physical capabilities. Women's sports indeed contribute more to the issue of transgender involvement. The New York Post article addressed transgender athletes and seemed to portray their presence as a threat to women's sports with grammatical, scriptural, thematic, and rhetorical emphases. Nevertheless, the media continues to give transgender discourse in the sports world a platform, for example, by reporting on the efforts made by sports organizations to respect the rights of transgender athletes (Ma'ruf & Amrihani, 2022). In previous studies, the topic raised in relation to the victory of the West Java team at the XXI National Sports Week has not been seen in many previous studies. Novelty in this research is different from previous studies, although it is in the same event. Previous studies raised more about how forms of communication occur in matches, and how to handle polemic cases that occur in matches. In this study, novelty is raised in terms of the efforts taken by the West Java team in achieving the overall champion position during the three National Sports Week events. The urgency of this research is that it can be a reference not only for other sports but also for sports organizations. The steps that need to be taken can be applied by athletes and sports organization administrators. Based on this background, this study aims to explore how online media, Kompas.com and Detik.com,

framed the victory of the West Java team at the XXI National Sports Week through #JabarHattrick. In June 2024, Kompas.com and Detik.com were the two media with the most weekly reach in Indonesia (Steele, 2024).

METHOD

This study uses a qualitative and descriptive approach that attempts to describe the research and the researcher's interpretation (Creswell & Poth, 2017), and Entman's structural analysis method (Entman, 2007; Linström & Marais, 2012). Framing is a method of simplifying and creating reality by showing, repeating, and distorting some of the elements so that the reader can better understand an issue or theme (Eriyanto, 2015). Frame analysis is one of the textual analysis techniques that falls under the umbrella of constructivist research. Finding out how reality (subjects, actors, groups, etc.) is constructed by the media is an easy way to define frame analysis (Octavianus & Iskandar, 2023).

Framing is a way of choosing aspects of reality so that some aspects of the arrangement are more favorable than others. There are several principles of frame analysis, one of which allows journalists to use standards of credibility, objective matrices, and specific constraints to process and present information. When journalists create reality, they also help to use their own experiences and knowledge in the interpretation process (Canella, 2023).

One method to examine the myth of events is through framing. This "way of seeing" about the outcome of constructing reality captures the essence of narrative. A frame analysis is a method of examining how media functions in the real world. Framing analysis is a tool used to examine how the media presents events. Framing analysis refers to how the media shapes a message or an agenda. How content is produced by journalists and presented to the media (Güran & Özarlan, 2022). To comprehend how journalists employ their perspectives while selecting subjects and crafting articles, framing analysis is employed (Roslyng & Dindler, 2023).

Frame analysis is an analysis that examines the construction of reality (topics, people, groups) by the media. Framing is a process of construction, that is, reality is interpreted and constructed in a certain way (Ribeiro & Hoyle, 2022). Fabrication is used by the media to highlight or emphasize certain aspects according to the needs of the media. As a result, only certain parts are considered meaningful, interesting, and important in the mind of the audience. This study focuses on frame analysis using Robert N. Entman's model.

There are four parts in Entman's framework analysis, namely, 1) define the problem, 2) diagnose the cause, 3) make moral judgment, and 4) make treatment recommendations (Malik, 2019). When a problem arises, a creative step called "problem definition" is used to show how journalists interpret the issue. Identifying the causes, determining the cause of the incident: This part of the analysis determines who is considered the main actor in the problem. Ethical reasoning, which is used to support the problem definition argument presented, is ethical reasoning. The treatment recommendation is used to evaluate the steps taken to solve the problem. How a problem is viewed and who is considered the root cause of the problem determines how the problem is solved (Malik, 2019).

The unit of analysis in this research is online media coverage, including Detik.com and Kompas.com. This research uses primary data sourced from online news articles published on Kompas.com and Detik.com news portals. Meanwhile, media-related research was also conducted by Imran et al. (2023), who chose TribunJabar.id, Jabarnews.com, and Inilahkoran.com as the unit of analysis.

The stages carried out by researchers in collecting primary data are as follows: first, researchers enter the Kompas.com and Detik.com pages. Second, researchers entered the keyword "Jabar Hattrick" that appeared when the XXI National Sports Week was over.

Third, researchers sorted out the most relevant news according to the search keywords. This study obtained two news reports from each of the media used in this study.

Table 1. News Samples on the Victory of Team East Java at the XXI National Sports Week

No	Title	Media
1.	Penutupan PON XXI, Jawa Barat Catat "Hatrick" Juara	Kompas.com (20 September 2024)
2.	Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya	Kompas.com (21 September 2024)
3.	KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024	Detik.com (20 September 2024)
4.	Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut	Detik.com (20 September 2024)

Source: Researcher Observation (2024)

Based on the search results, researchers determined two news reports each on the Kompas.com and Detik.com news portals after September 20, 2024. The consideration of the two news reports chosen is to provide an overview of how news framing in online media is formed by two different media. Based on the four components of Entman's framing analysis approach, this study aims to find out how online media perceive the victory of team West Java, framed in the coverage of the XXI National Sports Week by online media. In addition, this study also investigated the key players that were emphasized during the reporting process, the use of arguments to support the reporting, and possible solutions to overcome these problems. The four components of framing analysis were used to see the accuracy of the news coverage of the West Java team's victory at the XXI National Sports Week.

FINDINGS AND DISCUSSION

Findings

Framing analysis on Kompas.com (1)

News headline: *Penutupan PON XXI, Jawa Barat Catat "Hatrick" Juara* (PON XXI Closing, West Java Records Champion "Hatrick")



Figure 3. Main news image with title "*Penutupan PON XXI, Jawa Barat Catat "Hatrick" Juara*"

Source: (Kompas.com, 2024b)

Figure 3 above is the first news related to the XXI National Sports Week (Aceh - North Sumatra) in 2024, which has been completed after the closing ceremony at the North Sumatra Sport Center Main Stadium. Kompas.com, an online media, published the news on

September 20, 2024. The photo displayed in the news is a photo of a Fireworks party at the closing of the XXI National Sports Week (Aceh - North Sumatra), at the Main Stadium, Sport Center Deli Serdang, North Sumatra. The framing analysis of the news (1) of the XXI National Sports Week on Kompas.com is as follows:

Define Problem in the news, namely: In general, the news framing shows how Kompas.com perceives the West Java (Jabar) contingent locked a hat-trick or three consecutive overall champions, after securing the first position in the final medal standings at the XXI National Sports Week (Aceh - North Sumatra).

Diagnose Cause, West Java retains the overall champion after first achieving at XIX National Sports Week (West Java) in 2016 and XX National Sports Week (Papua) in 2020. The emphasis on defining the problem is expressed in the form of the following statement from Marciano Norman, that "the most medals in the National Sports Week were won by the contingent of West Java Province" said Chairman Marciano Norman during the closing of the XXI National Sports Week at the North Sumatra Main Stadium in Deli Serdang Regency on Friday night. Marciano said that as the overall champion of the National Sports Week, West Java won 196 gold medals, 163 silver medals, and 180 bronze medals.

Make Moral Judgment, West Java retained the overall champion after the first time achieved at the XXI National Sports Week (Papua) in 2016 and the XXI National Sports Week (Papua) in 2021. "Furthermore, followed by DKI Jakarta, then East Java, and North Sumatra in fourth position. Furthermore, Central Java is in fifth position, and Aceh in sixth position," he said. He also said that the implementation of the previous National Sports Week was influenced by the level of service, which was not maximized at first.

Treatment Recommendations in the news are related to the solutions offered in the news, namely Aceh and North Sumatra, as hosts of the 2024 Games, have a big burden. One of them is to be the overall champion at home. This was not achieved. The government, especially the management of sports organizations, needs to evaluate the planning that has been done to face the next event.

Framing analysis on Kompas.com (2)

News headline: *Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya* (West Java Won the Overall Champion of PON XXI 2024, Head of the Provincial Youth and Sports' office Revealed the Strategy)

KONTINGEN				
 Jabar		196	162	182
 DKI Jakarta		184	151	144
 Jatim		146	136	144
 Sumut		79	59	116
 Jateng		71	74	115

Figure 4. Main news image with title *"Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya"*
Source: (Kompas.com, 2024a)

Figure 4 above is the second news related to the West Java team medal achievements, which dominate compared to other provinces. Kompas.com, an online media, published the news on September 21, 2024. The photo displayed in the news is a photo of the XXI National Sports Week final standings: West Java is the overall champion for the third time. The

framing analysis of the news (2) of the XXI National Sports Week on Kompas.com is as follows:

Define Problem, in this news, namely in the XXI National Sports Week, West Java won the overall title for three consecutive times, a.k.a. a hat-trick. Previously, West Java also managed to come out as the overall champion at the XIX and XX National Sports Week in 2016 and 2020.

Diagnose Cause, Head of the West Java Youth and Sports Agency (Kadispora), Asep Sukmana admitted that he was grateful for the achievements made by West Java athletes at the event. "First, we are grateful that hard work for almost two years, including the last year of evaluating every month, has paid off. Today (West Java contingent) can win the overall championship at PON Aceh-North Sumatra," said Asep, Friday (9/20/2024). "At the beginning (organizing XXI National Sports Week), maybe for people who see the media (know that) Jabar contingent is in fourth position, third, second," he continued.

Make Moral Judgment, according to Asep Sukmana, the victory of the West Java team has been taken into account from the start, especially since West Java's mainstay sports are competed at the end of the National Sports Week.

Treatment Recommendations: They need to be optimistic about their abilities. Those who need to be optimistic are not only athletes, but also coaches, and even sports organization administrators.

Framing analysis on Detik.com (1)

News headline: *KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024* (West Java's National Sports Committee of Indonesia Grateful for the Overall "Hatrick" Champion at PON 2024)



Figure 5. Main news image with title "*KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024*"

Source: (Detik.com, 2024b)

Figure 5 above is the third news related to the West Java contingent is certain to lock the overall title of the XXI National Sports Week (PON) Aceh-North Sumatra 2024. Detik.com online media published the news on September 20, 2024. The photo displayed in the news is a photo of XXI National Sports Week (PON) Aceh-North Sumatra 2024 logo. In general, the news framing shows how Detik.com perceives the West Java hatrick after successfully defending the overall title in three consecutive PON implementations. The framing analysis of the news (1) of the XXI National Sports Week on Detik.com is as follows:

Define Problem, in the news, namely that the West Java contingent at the last second was able to surpass other provinces in medal acquisition and won the overall title.

Diagnose Cause, according to Budiana, as Chairperson of the West Java Indonesian National Sports Committee (KONI), the achievement of this general champion was not produced instantly. However, it was the result of continuous sports achievement coaching

carried out by the West Java Indonesian National Sports Committee, provincial sports administrators, district/city Indonesian National Sports Committee, and also support from the Governor of West Java, and others.

Make Moral Judgment, the West Java contingent is firmly in the first position with 195 gold, 163 silver, and 182 bronze medals. West Java excelled its strong competitor DKI Jakarta, which had to settle for second place after collecting 184 gold, 150 silver, and 146 bronze medals. Followed by East Java in third place with 146 gold, 134 silver, and 141 bronze medals. Treatment Recommendations of the news is consistent in achieving goals, which is an ongoing imperative.

Framing analysis on Detik.com (2)

News headline: *Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut* (Bey mentions West Java as the overall champion of PON XXI Aceh-North Sumatra)



Figure 6. Main news image with title "*Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut*"

Source: (Detik.com, 2024a)

Figure 6 above is the fourth news related to the in-charge West Java Governor Bey Machmudin, who claimed West Java succeeded in becoming the overall champion of the XXI Aceh-North Sumatra 2024 National Sports Week (PON). Detik.com online media published the news on September 20, 2024. The photo displayed in the news is a photo of the West Java Governor, Bey Machmudin. The framing analysis of the news (2) of the XXI National Sports Week on Detik.com is as follows:

Define Problem: West Java ranks first with 194 gold medals, 161 silver medals, and 181 bronze medals. West Java is ahead of its closest competitor, Jakarta, in second place, which got 184 gold medals, 149 silver medals, and 144 bronze medals.

Diagnose Cause, although claiming to have succeeded in becoming the overall champion, Bey asked the public to wait for the official announcement from the National Sports Week committee tonight about who became the overall champion. "We would like to thank all athletes, coaches, managers, and the chairman of KONI and the ranks for their dedication and hard work in the National Sports Week struggle. Based on our calculations, the provincial government, the gold medal cannot be pursued by the lower ranks," Bey said at Gedung Sate, Bandung.

Make Moral Judgment, West Java managed to make a hat trick of overall champions after winning the National Sports Week held in West Java in 2016 and Papua in 2020. Bey revealed that the West Java Provincial Government has prepared a bonus for athletes who won medals in 2024 National Sports Week. "If gold is IDR 300 million for individual athletes, yes. So, if the athletes are a team, maybe more yes, there is a value later, maybe higher," he said.

Treatment Recommendations, West Java athletes, do not be complacent. Bey Machmudin hopes that in the future, more athletes from West Java will compete in international events.

Discussion

The title given by Kompas.com is “*Penutupan PON XXI, Jawa Barat Catat 'Hatrick Juara'*” (PON XXI Closing, West Java Records Champion 'Hatrick'). Kompas.com displayed a photo of the closing ceremony at the North Sumatra Sports Center Main Stadium. Problem definition suggests that the West Java (Jabar) contingent locked a hat-trick or three consecutive overall champions, after securing the first position in the final medal standings at the XXI National Sports Week (Aceh - North Sumatra). The argument found in defining is the argument from Marciano Norman, who is Chairman of the Indonesian National Sports Committee of West Java, who emphasizes that the overall champion of the National Sports Week, West Java, won 196 gold medals, 163 silver medals, and 180 bronze medals.

The title given by Kompas.com is “*Jabar Juara Umum PON XXI 2024, Kadispora Ungkap Strateginya*” (West Java Won the Overall Champion of PON XXI 2024, Head of the Provincial Youth and Sports' office Revealed the Strategy). Kompas.com displayed a photo of the XXI National Sports Week final standings: West Java is the overall champion for the third time. The problem definition suggests that West Java won the overall title three consecutive times, a.k.a. a hat-trick. Previously, West Java also managed to come out as the overall champion at the XIX and XX National Sports Week in 2016 and 2020. The argumentation found in the definition is that the argument from Asep Sukmana, as Head of the West Java Provincial Youth and Sports' office (Kadispora), Asep Sukmana.

The title given by Detik.com is “*KONI Jawa Barat Bersyukur Bisa 'Hatrick' Juara Umum PON 2024*” (West Java's National Sports Committee of Indonesia Grateful for the Overall “Hatrick” Champion at PON 2024). Detik.com displayed a photo of the XXI National Sports Week (PON) Aceh-North Sumatra 2024 logo. Problem definition suggests that the West Java contingent at the last second was able to surpass other provinces in medal acquisition and won the overall title. The argument found in the definition is the argument from Budiana, as Chairperson of the West Java Indonesian National Sports Committee (KONI).

The title given by Detik.com is “*Bey Sebut Jawa Barat Juara Umum PON XXI Aceh-Sumut*” (Bey mentions West Java as the overall champion of PON XXI Aceh-North Sumatra). Detik.com displayed a photo of the West Java Governor, Bey Machmudin. Problem definition suggests that West Java ranks first with 194 gold medals, 161 silver medals, and 181 bronze medals. West Java is ahead of its closest competitor, Jakarta, in second place, which got 184 gold medals, 149 silver medals, and 144 bronze medals. The argumentation found in the definition is the argumentation from Bey Machmudin, as in the West Java Governor.

Mass media can be broadly defined as an array of tools (technology) that are used to practically instantaneously and widely disseminate messages from communicators to communicators (Holtzhausen et al., 2021). Understanding mass media requires an understanding that it is a tool or medium. This statement has implications for this research. The messages and ideas that arise from this research are that Kompas.com, as the unit of analysis in this study, frames the news related to the victory of the West Java team in the 2024 National Sports Week through messages that bring up two major roles of the West Java team. The two roles are the roles of management and the athletes. The management is more focused on the role of the organization in providing coaching to athletes. While the athlete is more in a narrower realm, because it is specific to the internal realm of each athlete, one of which is the optimistic attitude of the athlete.

Meanwhile, it is still reviewed according to Hidayatullah (2016) that the media carries messages and ideas. Through Detik.com, the messages and ideas raised are that the framing of the news related to the victory of the West Java team in the 2024 PON is through messages that highlight the role of the West Java team. This role is more dominated by the role of the athlete. Specific roles that lie in the internal realm of each athlete include consistency and not being complacent.

CONCLUSION

Based on the data analysis that has been done, this research concludes that the framing related to the victory of the West Java team at the 2024 National Sports Week has been supported by the existence of sports management, an optimistic attitude, consistency, and not complacency, especially for athletes. Two different online news portals, Kompas.com and Detik.com provide different framing related to the victory of the West Java team at the 2024 National Sports Week. Kompas.com mostly reported the victory of the West Java team from two sides, both from the management side and from the athletes' side. While on the online news portal, Detik.com, the framing of the West Java team's victory at the 2024 National Sports Week is more focused on the struggles that come from the athletes' side. This study echoes the creativity and authority of the journalists and media style to frame a narrative (Canella, 2023). Additionally, this research provides advice for future researchers to confirm a fact from multiple angles, as exemplified in this study, one of which is interviews with both athletes and sports organization administrators.

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