

Big Book of Transportation

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ABSTRACT

Big Book is a media product designed to enhance shared reading experiences between teachers and students, particularly in English language learning. It features unique illustrations, repeated vocabulary, familiar storylines, and simple grammar patterns. This resource promotes interactive and engaging learning, helping students grasp content through clear and vivid pictures. Its accessible design allows for easy assembly using basic materials such as pencils, drawing books, markers, crayons, and binder clips, making it cost-effective and adaptable. This product encourages group learning activities and fosters new learning habits while enhancing students' motivation, confidence, and enjoyment in language acquisition. Besides, teachers and students can explore imaginative and innovative educational resources through this media. The Big Book entitled "Transportation on land, air, and sea" consists of 10 pages, each focusing on a different transportation category. By simplifying complex concepts and creating an interactive environment, the Big Book helps students identify words in their surroundings and strengthens their understanding of story content. The advantages of using the Big Book include increased motivation, confidence, ease, pleasure in learning, and the formation of new learning habits. Overall, the Big Book is useful for identifying words in the environment and supporting group learning activities.

Keywords: Big Book, design, learning media

ABSTRAK

Big Book merupakan produk media yang dirancang untuk meningkatkan pengalaman membaca bersama antara guru dan siswa, khususnya dalam pembelajaran Bahasa Inggris. Buku ini menampilkan ilustrasi unik, kosakata berulang, alur cerita yang lazim, dan pola tata bahasa sederhana. Sumber daya ini mendukung pembelajaran yang interaktif dan menarik, membantu siswa memahami konten melalui gambar yang jelas dan nyata. Desainnya yang mudah diakses memungkinkan perakitan yang mudah menggunakan bahan-bahan dasar seperti pensil, buku gambar, spidol, krayon, dan klip binder, sehingga hemat biaya dan mudah diadaptasi. Produk ini mendorong kegiatan belajar kelompok dan menumbuhkan kebiasaan belajar baru sekaligus meningkatkan motivasi, kepercayaan diri, dan kesenangan siswa dalam penguasaan bahasa. Selain itu, guru dan siswa dapat menjelajahi sumber daya pendidikan yang imajinatif dan inovatif melalui media ini. *Big Book* berjudul "Transportasi darat, udara, dan laut" terdiri dari 10 halaman dengan setiap halaman berfokus pada kategori transportasi yang berbeda. Dengan menyederhanakan konsep yang rumit dan menciptakan lingkungan yang interaktif, *Big Book* membantu siswa mengidentifikasi kata-kata di lingkungan sekitar dan memperkuat pemahaman mereka terhadap konten cerita. Keuntungan

menggunakan *Big Book* meliputi peningkatan motivasi, kepercayaan diri, kemudahan, kesenangan dalam belajar, dan pembentukan kebiasaan belajar baru. Secara keseluruhan, *Big Book* adalah alat yang berguna untuk mengidentifikasi kata-kata di lingkungan dan mendukung kegiatan belajar kelompok.

Kata kunci: *Big Book*, desain, media pembelajaran

INTRODUCTION

Big Book media design applies to providing knowledge, introducing reading techniques, practicing skills, and fostering students' skill development (Kurtanto, 2013). However, Big Book media design applies as an infrastructure or tool in English language learning. Ultimately, the Big Book has several skills: processing, assembling, modifying, writing, drawing, and composing. The Big Book is a storybook with unique text and graphic characteristics to support collaborative reading activities between teachers and students (Wicaksana, 2016). Boove (1997) stated that the purpose of mass media is to communicate messages. In this case, Heinich (1996) agreed with Boove that media is a medium of communication formed from the world. This word in Latin means between and refers to something that conveys information from the sender to the receiver of the message (Setiyaningsih & Syamsudin, 2019). However, elements that enable collaborative reading activities between teachers and students include text and visual capabilities. Its unique element includes fresh, repeating vocabulary, expected plotlines, and easily understood language patterns (Sinaga, 2020). Here, it can be seen that this Big Book media product can be made or assembled by anyone because it is very practical in the way it is made, such as drawing, sticking, coloring, and writing. Then, the materials used are very easy to find, such as pencils, drawing books, markers, crayons, and binder clips.

According to Tompkins and Hoskisson (1995), a Big Book is a very large picture book used by teachers in reading activities together. The same thing was expressed by Jalongo (2007), who said that a Big Book is a large picture book used for reading demonstrations. According to Brown (1970), a Big Book is a large book with colorful illustrations used by teachers to tell stories in a class. Suyanto (2007) also said that a Big Book is a medium that children like and can be made by teachers. This large book is usually used for lower-grade children. It contains simple, short discourses in capital letters and is given or attached with colored pictures. While children read or listen to stories, children also see pictures that are made in color with a relatively large size so that their use is more communicative and easy for children to see. Big Book, which introduces grammar and vocabulary, can be packaged as stories. Specific sentence patterns in the story should be repeated so that children become accustomed to listening to them. With a large size and a form accompanied by pictures, children will be more concentrated in literacy learning.

The characteristics of a big book based on Karges-Bone's opinion (1992) are a short storyline (10-15 pages), clear sentence patterns, meaningful pictures, clearly legible font types and sizes, and an easy-to-understand storyline. Another opinion expressed by Solehuddin (2009), who said that it is a storybook (approximately 40 cm x 60 cm) with unique characteristics that enlarge the text and colorful pictures. It has words that can be repeated, a plot/storyline that is easy to guess, and a rhythmic text pattern that can be sung or sounded. The specialty of a Big Book is that it increases children's participation and

activeness in learning as well as increases children's motivation and interest (Yaacob & Pinter, 2008).

Big Book media product is one of the products developed by students of English Education, Universitas Muhammadiyah Sidoarjo. The Big Book product is also a resource for teachers and students so that they can build innovation together when learning English. The benefits of using Big Book are that students can be motivated quickly to learn, foster self-confidence, study comfortably and happily, and develop new habits in learning to remember (Zulkarnaen, 2014). However, the Big Book is a learning media that is used to recognize some vocabulary in the surrounding environment.

METHOD

Mock-up design - The idea of mock-up is frequently used in the design sector. The concept model's goal is to provide an actual or realistic image that makes changes, presentation settings, and saving money easier. In other words, using a template might help you visualize the type of work you want to create (Eni, 1967). So, the essence of it is a mock-up, which is a realistically produced graphic representation of a product. To enable customers to see the finished product visually, a model of the product is created.

This Big Book product presents a unique and multifunctional design that is not only for learning but can also be used for games when learning together, such as matching pictures, pasting pictures, writing, and coloring. The materials used for making this Big Book are A3 paper/drawing book (can be presented landscape or portrait; the number of pages 2-10 pages; dominated by large images along with supporting text, large and concise writing; the topics taken according to student needs), one binder clip, paper glue, 2B pencils, permanent markers, and titi crayons or titi-coloured pencils.

Steps to create a Big Book of Transportation media:

1. Firstly, prepare the necessary materials,
2. Secondly, look for animated images on Pinterest,
3. Thirdly, print and cut them to the images,
4. Then, attach the image using glue to the A3 paper provided,
5. Then, make the image up to the bottom of the transportation image to your creation,
6. Then, write large writing over the transportation name,
7. The next is coloring the image arrangement using crayons,
8. Sort it according to the type of transportation and make a hole in the corner of the paper,
9. Next, attach a binder clip to the corner of the paper,
10. Finally, the Big Book media can already be used.

FINDINGS AND DISCUSSION

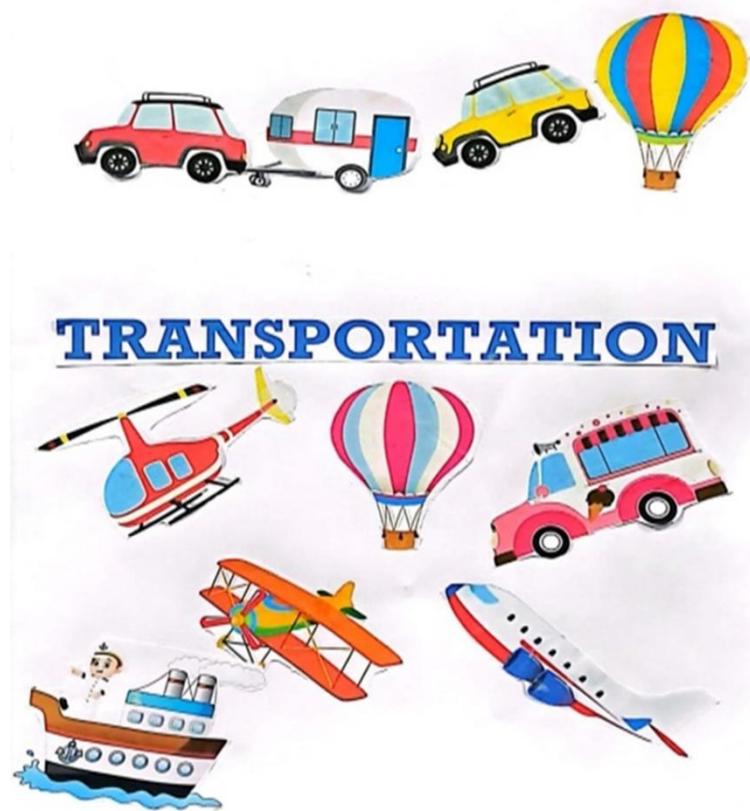


Figure 1. The cover Big Book of Transportation (page 1)

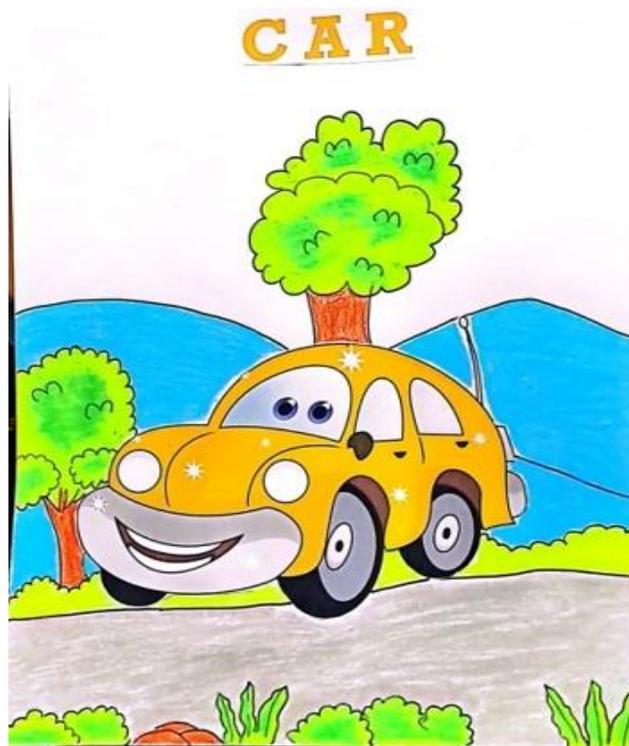


Figure 2. Car (page 2)

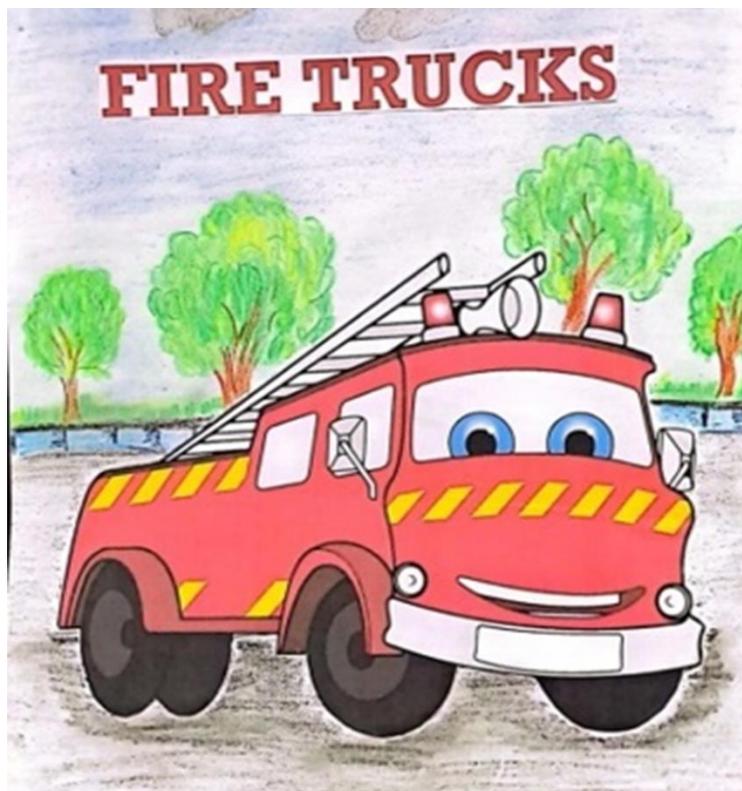


Figure 3. Fire trucks (page 3)

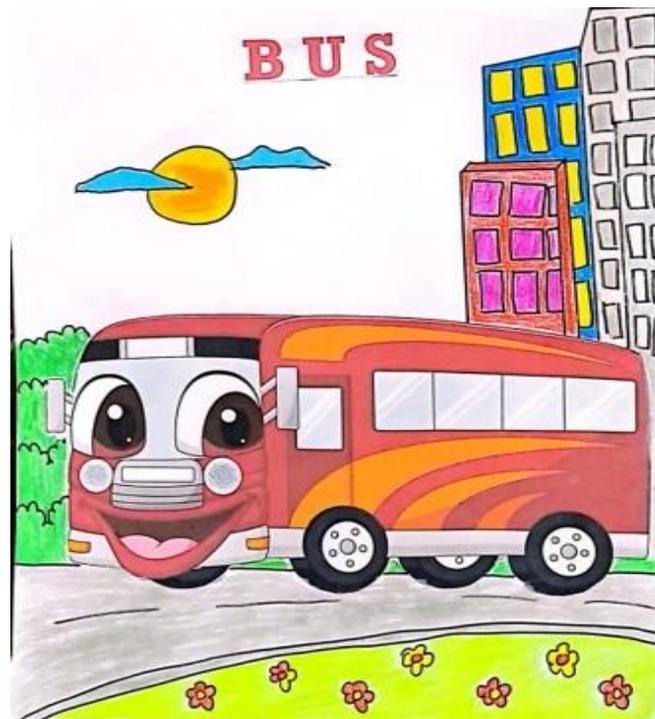


Figure 4. Bus (page 4)

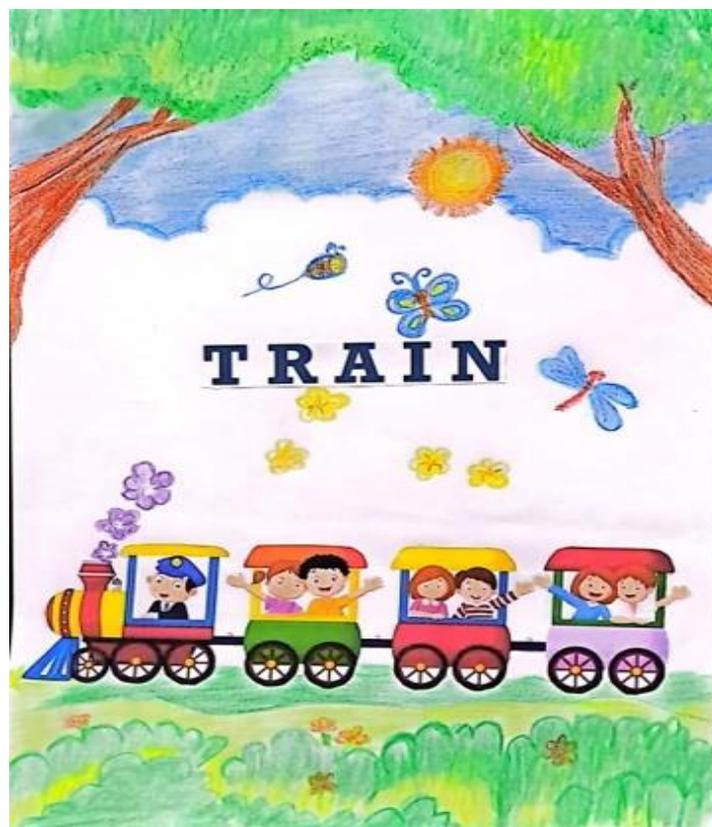


Figure 5. Train (page 5)



Figure 6. Aircraft (page 6)



Figure 7. Airplane (page 7)

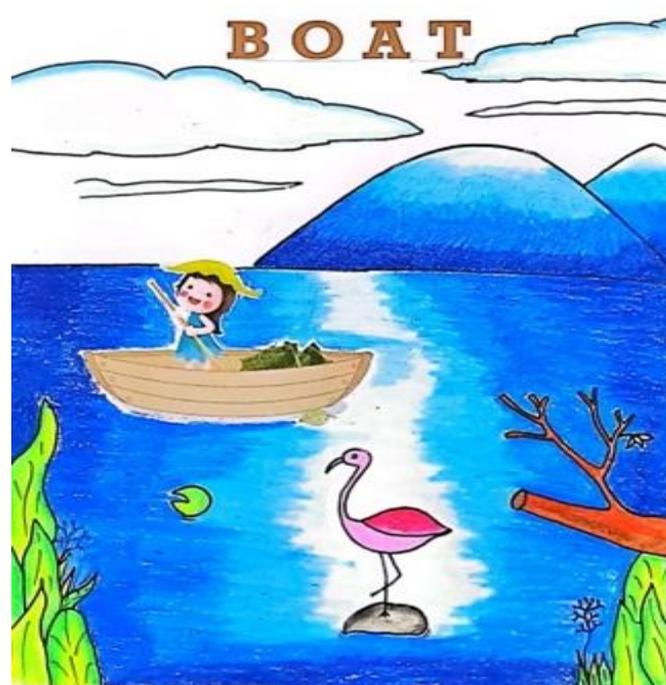


Figure 8. Boat (page 8)

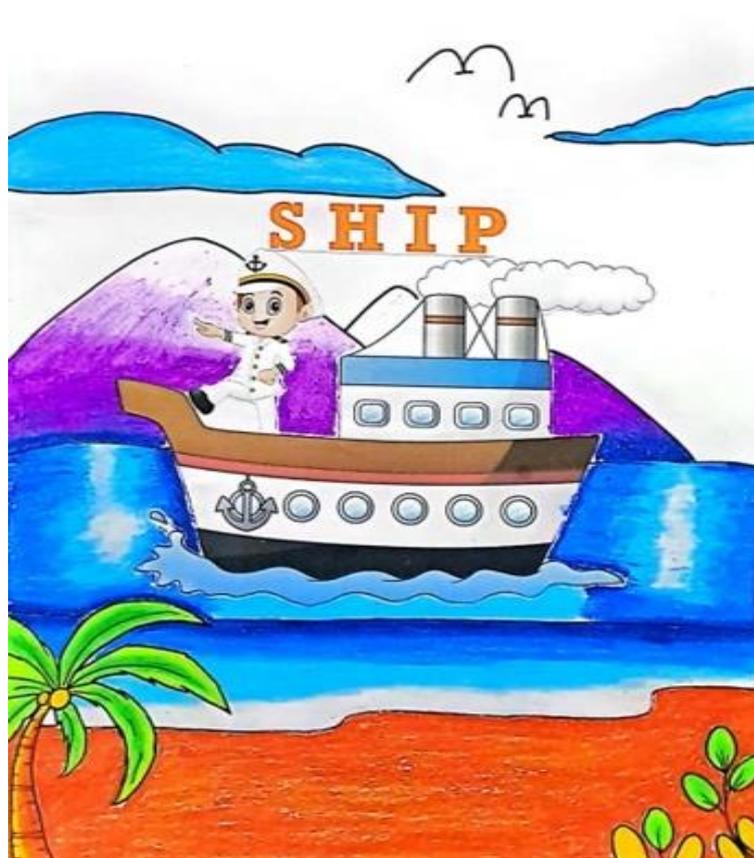


Figure 9. Ship (page 9)

TRANSPORTATION

BOAT



FIRE TRUCKS



TRAIN



BUS



CAR



AIRCRAFT



Figure 10. The content of the game in Big Book Transportation (page 10)

CONCLUSION

The Big Book is an innovative and multifunctional educational tool designed to enhance shared reading and interactive learning between teachers and students. Featuring engaging illustrations, repeated vocabulary, and concise text, it simplifies complex concepts and fosters motivation, confidence, and enjoyment in learning. Its adaptable and cost-effective design, using easily accessible materials, makes it practical for educators to create and use. The Big Book contains 10 pages, each focusing on a different mode of transportation, and serves as both a learning aid and a resource for interactive games like matching, coloring, and writing. By integrating visual appeal with functional design, the Big Book supports group learning activities, encourages creativity, and helps students identify and understand words in their environment. Its versatility and effectiveness make it a valuable addition to classroom resources, promoting both individual and collaborative educational experiences.

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