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by Yulita Setiawanta

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DOES GOOD CORPORATE GOVERNANCE ABLE TO MODERATE THE RELATIONSHIP OF FINANCIAL PERFORMANCE TOWARDS FIRM VALUE?

Yulita Setiawanta

Accounting department Faculty of Economics and Business, Dian Nuswantoro University

Jl. Nakula I No., 5_11 Semarang, Indonesia

Email : yousewhy70@dsn.dimus.ac.id

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ABSTRACT

This study aims to find out explicitly whether good corporate governance is able to moderate the relationship between financial performance and firm value that occurs in companies listed on the Indonesian stock exchange. Research was conducted on food and beverage companies in 2008 - 2017. The 10-year observation period obtained 50 observational data. By using Warppls 6.0 in processing observational data, the results show that financial performance has an influence on the value of the company. This research also proves that good corporate governance proxied by share ownership by company leaders is able to positively moderate the effect of financial performance on firm value, but not for institutional share ownership. In this case it can be said that the greater the dominance of the owner in corporate governance, the more positive the opportunity to obtain financial performance and the firm value becomes easier to achieve.

Keywords: Good Coperate Governance, Financial Performance, Firm Value, TobinsQ.

ABSTRAK

Penelitian ini bertujuan untuk mengetahui secara tegas apakah good corporate governance mampu memoderasi hubungan antara kinerja keuangan dengan nilai perusahaan yang terjadi pada perusahaan yang listing di bursa efek Indonesia. Penelitian di lakukan pada perusahaan food and beverage tahun observasi 2008 – 2017. Waktu obeservasi selama 10 tahun diperoleh 50 data observasi. Dengan menggunakan Warp PLS 6.0 dalam pengolahan data obesrvasi diperoleh hasil bahwa kinerja keuangan memiliki pengaruh terhadap nilai perusahaan. Penelitian ini juga mampu membuktikan bahwa good corporate governance yang di proksikan dengan kepemilikan saham oleh pimpinan perusahaan mampu memoderasi secara positip pengaruh antara kinerja keuangan terhadap nilai perusahaan, namun tidak untuk kepemilikan saham institusional. Dalam kasus ini dapat dikatakan bahwa semakin besar dominasi pemilik dalam tatakelola perusahaan maka peluang untuk memperoleh peningkatan kinerja keuangan dan nilai perusahaan yang semakin positip menjadi lebih mudah tercapai.

Kata kunci : Tata Kelola Perusahaan, Kinerja Keuangan, Nilai Perusahaan, TobinsQ.

INTRODUCTION

Indonesia as part of a developing country, Schwarz, (2015) and has great potential because it has extensive natural resources compared to other ASEAN countries (Nila Tristiarini, St. Dwiwarso Utomo, 2013). The largest archipelagic country in the world with the fourth largest population in the world, of course it can be interpreted that Indonesia is a very large market in the world. As a potential market, industries in Indonesia of course try their best to grow and develop along with the population growth in Indonesia.

The rapid development of the business world is of course followed by intense competition between companies that require managers to implement appropriate business strategies that can improve a company's financial performance so that companies can compete in the highly competitive business world (Akmalia, Dio, & Hesty, 2017). This form of competitive attitude is expressed in the form of financial performance information in financial statements that are fundamentally read by investors, Nurdin & Kasim, (2017); and also Kuzey & Uyar, (2017), stating an increase in the company's market value as an impact of investor response to financial performance. Also as a form of openness to reduce information asymmetry, as stated by, Elliott and Elliott, (2007) and Agyei-mensah, (2016). In other words it is also interpreted as part of the company's accountability to its stakeholders, Linsley & Shrivess, (2006) and Lajili, (2009).

Some of the previous studies which stated that financial performance has an influence with the creation of firm value were put forward by, Lorraine, Collison, & Power, (2004); Ramaswami, Srivastava, & Bhargava, (2009); Crisóstomo, De Souza Freire, & De Vasconcellos, (2011); Iatridis, (2013); Bachoo, Tan, & Wilson, (2013); Y. Qiu, Shaukat, Tharyan, Court, & Drive, (2014); Lu & Abeysekera, (2014); Sucuahi & Cambarihan, (2016); Y. Qiu, Shaukat, & Tharyan, (2016); Nurdin & Kasim, (2017); Septiani, (2017); Septiani, (2017) and Kuzey & Uyar, (2017). Although some studies find opposite results, such as, Sigit Hermawan and Afyah Nurul Maf'ulah, (2014), Refandi Budi Deswanto,

(2017), and also Setiawanta, (2016) with variables ROA and CR that do not have a significant relationship with the firm value.

Good financial performance certainly does not escape from the good role of corporate governance (Chen, Chung, Hsu, & Wu, 2010). One form of good corporate governance is the ownership of shares owned by the company leader such as directors or commissioners or institutional which is believed to have an impact on the company's performance, (McConnell, 2010). Such ownership can be a good bridge between internal parties and external parties. thus also the decisions taken lead to an increase in the firm value (Ruan & Tian, 2011). So that accountability to all company stakeholders for all company activities becomes adequate or balanced, Lu & Abeysekera, (2014), more precisely for all stakeholders (Agyemang, Aboagye, Ahali, & Ahali, 2013). Thus good corporate governance is one indicator of the mechanism of agency conflict reduction that occurs within the company.

Research related to the creation of corporate value as a result of many good corporate governance mechanisms has been carried out, Mutmainah, (2015), although the results of these studies are still diverse, especially for the mechanism of good corporate governance as measured by managerial ownership and institutional ownership. Good corporate governance as measured by institutional ownership has an influence on the firm value found by, Ni Nyoman Tri Sariri Muryati, (2014); Putra, (2016); Andy Meindarto, (2016); Santoso, (2017) and, Cyntia & Tambunan, (2017), On the contrary, institutional ownership has no influence on the firm value found by, Subowo, (2014); Salafudin, (2016); Alfinur, (2016); and Belia Dinar Nurfasa, Tieke Trikartika Gustyana, (2017)

Good corporate governance as measured by managerial ownership has an influence on the value of the company found by, Morck, Shleifer, & Vishny, (1988) with 371 companies at Fortune 500 in 1980, a positive and significant relationship was found. The same result was found by, Lee, Sang-mook, (2003); Davies, Hillier, & Mccolgan, (2005); Ruan & Tian, (2011) and Minwoo Lee, (2012). Other research

in Indonesia was found by, Ni Nyoman Tri Sariri Muryati, (2014); Salafudin, (2016); Alfinur, (2016); and Andy Meindarto, (2016). The reverse results are found by, Tedi Rustendi, (2008); Pujiati & Erman Widanar, (2008); Hardiningsih, (2009); Imanta, (2011); Sri Sofyaningsih, (2011); Sukirni, (2012); Amanti, (2012) Achmad Arif Rachman, (2012); Adnantara, (2013); Subowo, (2014); Ambarwati & Stephanus, (2014); Indrasti & Martini, (2014); Ni Putu Wida P.D., (2014); Herni Ali HT, (2014); Monica Angelina Tandiyo & Stephanus, (2014); (Rahma, 2014); Michelle Freshilia Welim, (2015); Putra, (2016); Belia Dinar Nurfasa, Tieke Trikartika Gustyana, (2017); (Yuslirizal, 2018) and also, Tria Syafitri, Nila Firdausi Nuzula, Feri, (2018).

Owners of capital want to increase their wealth and prosperity, while managers also want to increase their welfare, so that a principle conflict of interest arises with the manager (agent), (Pertiwi & Pratama, 2012). Owners are more interested in maximizing the return and price of securities from their investments, while managers have broad psychological and economic needs, including maximizing compensation, (Jensen & Meckling, 1976). To reduce this, share ownership by directors or commissioners can be a solution, because effective monitoring of the board of directors can reduce misallocation of funds, employee performance becomes effective, thus increasing shareholder welfare and stock value which can also affect employees, (Isidro & Sobral, 2014). *Good corporate governance* (GCG) essentially the management of the company must be done using good and right corporate governance (Gunawan, 2014). So it is believed that good governance practices can be a moderating factor in the relationship between financial performance and firm value (Reny Dyah Retno M., 2012)

Thus it can be hypothesized that good corporate governance is able to moderate the positive relationship between financial performance and firm value. The same results for objects of state-owned companies on the Indonesian stock exchange were found by (Luh Eni Muliani, Gede Adi Yuniarta, 2014). Likewise for the object index company 100

companies in the compass newspaper version with ROA financial performance, it was found that Corporate Governance was able to moderate the firm value as stated by, (Latifah & Murniningsih, 2017). This is reinforced by the results of previous research which states that good corporate governance is able to moderate the relationship between financial performance and firm value. This is supported by the results of research conducted by, Widyaningrum, (2017), for companies registered with CGPI.

While the opposite result which states that good corporate governance has not been able to become a moderating variable in the relationship between financial performance and firm value. This was found by, Pertiwi and Pratama, (2012), with the object of food and beverage companies on the Indonesian stock exchange, financial performance is measured by ROA, company value is measured by Tobins Q and good corporate governance is measured by managerial share ownership. The results of this study are supported by, Carningsih, (2009) for property companies on the IDX. Researchers who found that good corporate governance weakened the relationship between financial performance and firm value significantly, as found by (Latifah & Murniningsih, 2017) with the ROE variable, this is also supported by research results from, (Khika Indira Putri H.K., 2017). Likewise, as found by, Aswar Aswar, (2019); Wayan Eny Mariani, Ni Ketut Rasmini, (2016); Pertiwi & Pratama, (2012); and (Akmalia, Dio, & Hesty, 2017). This study tries to reexamine the influence of financial performance on the value of the company with good corporate governance as a moderating variable (NST, 2016) in the case of food and beverage companies listing on the Indonesian stock exchange.

LITERATURE REVIEW

Good Corporate Governance is a concept based on agency theory. Good Corporate Governance is considered a tool to give investors confidence that they will get a refund of the money they have invested (Khika Indira Putri H.K., 2017). In corporate governance there are 4) ntract shareholders and company managers, how managers use shareholder funds, and how

returns are shared between them (Jensen & Meckling, 1976). The manager or board of directors conducts effective supervision to reduce misallocation of funds, which has an impact on the welfare of shareholders and the value of shares, Isidro & Sobral, (2014), such effective supervision is also reviewed by Gillan, (2006) and (Karuna, 2009).

Jensen & Meckling, (1976), states that one way to reduce agency conflict is by increasing share ownership by management. Meanwhile, Putra, (2016) states that managerial ownership as a component of good corporate governance represents the principle of fairness (equality and fairness). The existence of company share ownership by management, managers and company owners will try to protect the rights of investors. This is because if there is a fraud that harms shareholders, the manager as the owner of the company will also suffer losses. Such matters are also informed by company management as part of corporate governance accountability.

Financial performance that operates well and becomes a financial reporting book value, is a key factor that determines disclosures that affect investor reactions, Refandi Budi Deswanto, (2017). Of course this has an impact on increasing company value as measured by increasing the value of company shares on the trading floor, Anastasia, (2012); Varaiya & Kerin, (2016); Davidson, P.R, & Mark, (2016); Davidson et al., (2016) and also Aggarwal & Padhan, (2017). Research that finds the same result or in other words financial performance has an influence on the value of the company found by Y. Qiu, Shaukat, & Tharyan, (2016), supported by, Crisóstomo, De Souza Freire, & De Vasconcellos, (2011); Bartlett, (2012); Bachoo, Tan, & Wilson, (2013); and Kuzey & Uyar, (2017). Based on the description, the first hypothesis raised is :

H₁: Financial Performance of Market Value of Equity has an influence on the creation of firm value.

Ownership structure is an element that plays an important role in corporate governance (McConnell, 2010). The impact of this is the view that ownership by insiders can describe the process of creating firm value (Minwoo Lee,

2012). Jensen & Meckling, (1976) predicts that ownership by people in the company affects the value of the company. The more dominant managerial equity ownership can help to align manager incentives with incentives from shareholders, because managers bear wealth consequences directly from their decisions Minwoo Lee, (2012) as well as findings from, Morck et al., (1988). Findings from, Cho, (1998) also shows that company value determines insider ownership, not vice versa.

A significant relationship between financial performance and company value will be seen if the company gets maximum profit, (Anthony Wijaya, 2015). A good financial performance of the company will have a high effect on company value. The welfare of stakeholders in the company is measured by the high of firm value (Santoso, 2017). Gunawan, (2014) stated that agency conflict was able to have an impact on good corporate governance. Good corporate governance (GCG) essentially the management of the company must be done properly and correctly. So that it is believed that good governance practices can be a moderating factor in the relationship between financial performance and firm value, NST, (2016) dan Reny Dyah Retno M., (2012). Based on the description, the second hypothesis raised is:

H_{2a}: The higher share ownership of a company leader, the positive influence between financial performance on firm value will increase. Conversely, the lower of share ownership by the leadership of the company, the positive influence of financial performance on the firm value will decrease.

H_{2b}: The higher share ownership of a company institution, the positive influence between financial performance on firm value will increase. Conversely, the lower of share ownership by the company institution, the positive influence of financial performance on the firm value will decrease.

RESEARCH METHODS

The model developed in this study is to examine the effect of independent variables on the dependent variable and test the moderating variables between the

3
 Independent variables on the dependent variable. Test the direct relationship of the independent variables in this study, namely Financial Performance which is proxied by Equity Market Value (MVE) with the dependent variable, that is, the Company Value proxied with tobinsQ.

The object of research are food and beverage companies that listed on the Indonesian stock exchange from 2008 to 2017, which meet strict purposive sampling criteria, companies that are listed consecutively on the stock exchange throughout the year, all data on variable elements in research are operationally fulfilled and 50 observational data are compiled in times series, data is formulated in multiple linear regression with ordinary least square, using the SEM_PLS statistical tool. Imam Ghozali, (2012) said that SEM_PLS is a statistical method based on variants of SEM designed to complete multiple regression when specific data problems occur, such as small sample sizes, missing data and multikolinearity The following is illustrated the basic framework of the research model.

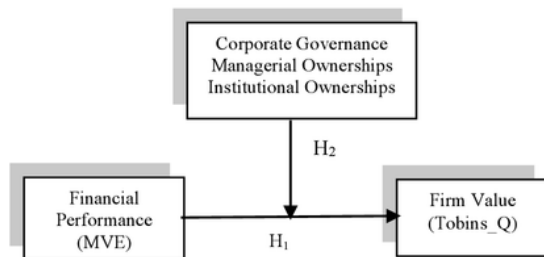


Figure 1. basic framework of the research model

ANALYSIS AND DISCUSSION

Designing the Inner Model

Goodness of fit model measured using R-square dependent latent variables with the same interpretation as regression. Q-Square predictive relevance for structural models, measure how well the observation value is

generated by the model and also its parameter estimation. The R-square value > 0 indicates the model has opposite predictive relevance if the R-square = 0 value indicates the model has no predictive relevance. The results of the measurement of the inner model with PLS are as follows

Table 1 R Square

	R Square	Adjusted R Square
Y	0.634	0.610

Data source results from PLS SEM processing

From the R Square table above, the value of R Square is 0.634 Figures from the results of R Square. It can be explained that the effect of the Financial Performance variable (EMV) gives a value of 0.634 which can be interpreted that the dependent latent variable can be explained by an independent latent variable 63.4%, while 36.6% is explained by other variables outside the study. From these numbers, it can be categorized that the dependent variable can be explained by the independent variable with a medium scale. The Adjusted R Square value has a value between 0 and 1. If the Adjusted R Squared value approaches 1, then it shows that the independent latent variable (X) explains the variation in the dependent latent variable (Y) to be better. In this study, the value of Adjusted R Square is 0.610 or 61.00%. Then it can be concluded that 61.00% of the variations that occur in the Y variable can be explained by independent latent variables, while the rest can be explained by other variables.

Inner Model Evaluation

Evaluation is done by testing the suitability of the model, path coefficient and R^2 . In the model compatibility test there are 3 test indices, namely the average path coefficient (APC), the average R-Squared (ARS) and the average variance factor (AVIF), with the APC and AVR criteria accepted with more p values < 0.05 and AVIF small than ≤ 5 . The following table presents the results of the evaluation of data processing in the inner model :

Table 2. General Result

Model fit and quality indices			
Discription	PLS Result	P Value	Term
Average path coefficient (APC)	0.341	P=0.002	
Average R-squared (ARS)	0.634	P<0.001	
Average adjusted R-squared (AARS)	0.610	P<0.001	
Average block VIF (AVIF)	1.307	Acceptable if ≤ 5 , ideally ≤ 3.3	

Data source results from PLS SEM processing

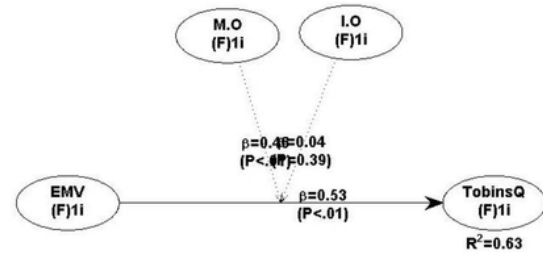
Based on this data it can be said that the APC p-value is 0.002 and the ARS p-value is <0.001 and AARS is <0.001, which means that all three have values <0.05, so that the values of APC, ARS and AARS meet the requirements of the model fit. The AVIF p value is 1307, and it is stated that it satisfies if AVIF ≤ 5 is the ideal value = 3.3, so the AVIF value meets the requirements of the Fit model. Thus it can be concluded that the model in this study meets the rules of model fit.

Hypothesis testing

In testing the hypothesis, the value analyzed is the value in the p-value generated from the PLS output which is an estimate of the latent variable which is a linear aggregate of the indicator. The hypothesis testing criteria with a significance level (α) of 5% are determined as follows :

- a. If the p-value is <0.05, the hypothesis is accepted.
- b. If p-value > 0.05, then the hypothesis is rejected.

The output of PLS Bootstrapping results to test the research hypothesis (H_1 .d. H_2) is as follows :



Data source results from PLS SEM processing

Figure 2. Research model

Based on figure 2. above, it can be shown in table 3. below:

Table 3. Path Coefficient and P Values

Path Coefficients			
Discription	EMV	M.O*EMV	I.O*EMV
TobinsQ	0.528	0.456	0.041
P Values			
Discription	EMV	M.O*EMV	I.O*EMV
TobinsQ	<0.001	<0.001	0.386

Data source results from PLS SEM processing

Based on table 3. the above can be concluded that:

1. The first hypothesis which states that, Market Value Financial Performance from Equity influences the creation of firm value, is **accepted**. This can be seen from the EMV P-Value value in the table above which is <0.001 or p-value <0.05 and has a positive coefficient of 0.528.
2. The second hypothesis (a) which states that, the higher share ownership by a company leader, the positive influence between financial performance on firm value will increase. Conversely, the lower the share ownership by the leadership of the company, the positive influence of financial performance on the value of the company will decrease, **accepted**. This can be seen from the value of P-Value M.O * EMV in the table above is equal to <0.001 or p-value <0.05, and has a positive direction coefficient of 0.456.

3. The second hypothesis (b) states that, the higher the share ownership of a company institution, the positive influence between financial performance on firm value will increase. Conversely, the lower the share ownership by the company institutions, the positive influence of financial performance on the value of the company will decline, **rejected**. This can be seen from the value of P-Value I.O * EMV in the table above is 0.86 or p-value > 0.05, and has a positive coefficient of 0.041.

CONCLUSIONS

This study successfully proved that financial performance has an influence on the value of the company. In the case of research this might support opinions from, Elliott and Elliott, (2007), which states that openness to shareholders by companies and regulators regarding company risk management is a real thing to do. When viewed from the increasing market value of the company, this is in accordance with the statement, Nurdin & Kasim, (2017) and also, Kuzey & Uyar, (2017) which states that, financial performance that gets a response from investors can be seen from the increasing market value of the company. While on the other hand an increase in firm value as a result of the company's financial performance proves that the accountability of corporate performance to stakeholders has been well done, as stated by, Linsley & Shrivs, (2006) and also, Lajili, (2009). While in the opinion of, Agyei-mensah, (2016), this positive relationship proves that there is an effort to reduce asymmetrical information.

The management of sample companies in research at least in the accounting (financial) data used in this study states that what happens in agency agitation in their company has been able to surpass the contractual interests of shareholders and company managers, as stated by, Jensen and Meckling, (1976) how managers use shareholder funds, and how returns are shared between them fairly. The results of this study support the results of previous studies conducted by, Lorraine, Collison, & Power, (2004); Ramaswami, Srivastava, & Bhargava,

(2009); Crisóstomo, De Souza Freire, & De Vasconcellos, (2011); Iatridis, (2013); Bachoo, Tan, & Wilson, (2013); Y. Qiu, Shaukat, Tharyan, Court, & Drive, (2014); Lu & Abeysekera, (2014); Sucuahi & Cambarihan, (2016); Y. Qiu, Shaukat, & Tharyan, (2016); Nurdin & Kasim, (2017); Septiani, (2017); Septiani, (2017) and Kuzey & Uyar, (2017).

Managerial share ownership in research is also proven to be a moderating variable of the effect of financial performance on firm value. This shows that the higher the share ownership by the company leader, the positive influence between financial performance on firm value will increase. This proves that the ownership of shares by company owners effectively influences or controls the financial performance of their companies so that they are trusted by investors as positive information and encourage their willingness to invest (Santoso, 2017). A ownership structure that has proven to play an important role in corporate governance, McConnell, (2010), as well, Jensen & Meckling, (1976) which estimates that ownership by insiders can influence the firm value. These results prove that the board of directors plays a critical function and avoids excessive residual rights (Fama & Jensen, 1983). The impact can reduce misallocation of funds, improve shareholder welfare and share value, Isidro & Sobral, (2014), these conditions as an impact of effective direction, Gillan, (2006) and (Karuna, 2009). The results of this study support previous research conducted by, Luh Eni Muliani, Gede Adi Yuniarta, (2014) for objects of state-owned companies on the Indonesian stock exchange. Likewise for the company object index 100 companies version of the compass newspaper by, (Latifah & Murningsih, 2017). This is reinforced by the results of previous research by, Widyaningrum, (2017), for companies registered with CGPI.

However, for the hypothesis that the higher share ownership by corporate institutions, the positive influence between financial performance on firm value will increase, not proven in this study. Although, Gunawan, (2014) states that agency conflicts are capable of causing an impact on good corporate governance, but the impact has not been fully

proven by institutional owners, even though the results of this study indicate a positive coefficient direction. This is suspect because institutional owners in supervising company management are not optimal, because their presence in decision making is not as physical as individual owners who are also part of company management. The results of this study generally state that good corporate governance is not able to moderate the effect of financial performance on firm value supported by previous research (although the measurement of good corporate governance varies) is carried out by, Pertiwi and Pratama, (2012); Carningsih, (2009); Latifah and Murniningsih, (2017); Khika Indira Putri H.K, (2017); Aswar Aswar, (2019); Wayan Eny Mariani, Ni Ketut Rasmini, (2016); Pertiwi & Pratama, (2012); NST, (2016); and (Akmalia, Dio, & Hesty, 2017)

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