



## The Slogan “One Step Ahead” As The Basis for Creating The UNESA Anthem

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**Abstract:** This article examines the creation of the UNESA anthem based on the slogan “One Step Ahead,” with the aim of strengthening the identity and spirit of Surabaya State University (UNESA) through institutional music. This song is expected to be not only a symbol of pride, but also a tool to unite the academic community with messages of progress, innovation, and togetherness. The method used is an applied creativity research design with a mixed-method approach, which includes semantic analysis of lyrics, music design, recording production, and audience perception evaluation through surveys and interviews. The results of the study show that the UNESA March song is effective in strengthening the university’s image and creating strong emotional bonds among students, lecturers, and educators. The meaningful lyrics and dynamic music effectively convey motivational messages that encourage listeners to persevere and innovate. The discussion reveals that the connection between the slogan and musical elements is crucial in fostering a sense of pride and solidarity. This song has become a symbol of the university’s progressive spirit, encouraging all parties to contribute to mutual achievements. The recommendation from this study is to further integrate the UNESA March song into campus life and make it part of a tradition that strengthens the university’s identity. This study also provides insight for other universities to create songs of pride that reflect their values and vision.

**Keywords:** UNESA march, university identity, musical innovation, anthem, UNESA One Step Ahead.

### 1. INTRODUCTION

The UNESA anthem is not just a national anthem for Surabaya State University, but has become a powerful tool for building student spirit and identity. With lyrics that contain moral messages and noble values, this anthem serves as a reminder for students to not only focus on academic achievement, but also on character development (Artana and Suharta 2022; Astawa and Partha 2023).

The slogan “One Step Ahead” as the basis for the creation of the Unesa anthem stems from the idea that institutional musical works can be built on the foundation of identity, cultural values, and aesthetic semantics associated with the educational institution concerned. In the context of Unesa as a higher education institution in Eastern Indonesia, the symbolic and cultural function of a university anthem plays an important role in fostering a spirit of nationalism, togetherness, and academic enthusiasm among the academic community. The slogan “One Step Ahead” encapsulates a spirit of progress and forward thinking, making it an ideal foundation for the creation of the UNESA anthem. Slogans play an important role in shaping institutional identity and fostering a sense of togetherness and pride among its members. Slogans are not just catchy phrases, but powerful tools that influence perceptions, behaviors, and emotional connections within an organization (Anwar 2015, 2017; Kohli, Leuthesser, and Suri 2007).

Slogans are an integral part of branding and identity for educational institutions. Slogans help differentiate institutions,



create a unique image, and communicate core values and aspirations. (Anwar 2015, 2017). For example, university slogans are used to position institutions in the competitive educational landscape, aiding digital marketing and online presence (Anwar 2017). Similarly, the slogan "One Step Ahead" can position UNESA as a forward-thinking and dynamic institution, committed to continuous improvement and innovation. The placement of the slogan "One Step Ahead" as the foundation of the UNESA anthem composition requires an interdisciplinary study of music creation theory, institutional musical ecology, and the dynamics of listener perception. Studies related to the process of creating musical works have shown that the stages of exploration, imagination, and formation are key to shaping the meaning and performative context of a work (Artana and Suharta 2022; Astawa and Partha 2023). Therefore, this background emphasizes the need for a conceptual foundation based on practical work to connect institutional slogans with concrete and authentic musical language (Astawa and Partha 2023; Garibaldi and Farant 2022).

The strategic use of slogans in educational reform and institutional branding highlights the importance of slogans in shaping perceptions and encouraging engagement (Kodelja 2023; Lam 2025). By integrating the slogan "One Step Ahead" into the UNESA anthem, the university can create a memorable and impactful anthem that resonates with students, faculty, and alumni. This approach not only strengthens the university's identity but also fosters a strong sense of community and loyalty (Saksono and Endriyati 2024).

The creation of institutional songs not only interprets slogans lyrically, but also through musical constructions that integrate elements of melody, rhythm, and harmony relevant to UNESA's identity. The analysis of the composition of melody, rhythm, and harmony in institutional songs has been widely discussed in conventional and contemporary music studies, and shows that harmony, rhythm, and melody can be developed through the adaptation of traditional idioms and contemporary musical language to strengthen the aesthetic and functional message of a university march (Hadi and Ferdian 2023; Murbiyantoro, Karyawanto, and Mahendra 2025). In line with this, research on the transformation of motifs, rhythmic patterns, and compositional techniques in the context of contemporary gamelan and local traditions shows that traditional elements can be a rich basis for musical innovation without losing cultural identity (Hanifa, Sholihin, and Ayudya 2023; Pangestu and Salim 2023).

Music, especially national anthems and marches, has a profound impact on fostering a sense of togetherness and pride. National anthems and school songs are powerful symbols that evoke emotional responses, promote unity, and reinforce institutional values (Brunn 2022; Sanchez Adorno 2024; Southcott 2016). The creation of the UNESA march based on the slogan "One Step Ahead" can serve as a musical embodiment of the university's commitment to progress and excellence. This is in line with the broader role of music in the educational environment, where music is used to instill values, encourage social cohesion, and enhance the cultural identity of the institution (Saksono and Endriyati 2024; Sanchez Adorno 2024; Southcott 2016).

Conceptually, the effort to connect institutional slogans with song creation involves several key components: (a) institutional identity through musical narrative; (b) exploration of musical

formalization (melody, rhythm, harmony, timbre) that supports the meaning of the slogan; (c) working methodology and performative execution that responds to the needs of learning, teaching, and the listener's experience; (d) policy approaches related to copyright, royalties, and ethical aspects of artistic resource use. Previous studies on identity formation through institutional music and the exploration of contemporary composition techniques confirm that these elements can culminate in a work that is not only pleasant to listen to, but also meaningful and functional as a symbol of the institution (Agustint and Lumbantoruan 2021; Garibaldi and Farant 2022; Indarsen 2023).

The problem statement that flows from this background is how the slogan "One Step Ahead" can be realized into concrete musical language through the creation of the UNESA March; what aspects of melody, rhythm, harmony, and timbre are most effective in describing UNESA's identity; how the creative process is systematically applied in an academic context to produce works that are educational, aesthetic, and functional; and how copyright considerations and institutional policies are accommodated in the creative process and publication of these works. This research has the potential to make theoretical and practical contributions to the study of institutional music creation and music copyright management in a university environment.

This study aims to develop a conceptual and methodological framework for creating the UNESA anthem based on the slogan "One Step Ahead," through a synthesis of lyric analysis, semiotic studies, and innovative music composition practices that are culturally and pedagogically relevant. It is hoped that the findings of this study can be replicated for other institutions, enriching the literature on institutional music design.

## 2. METHODS

This study adopts an applied creativity research design with a mixed-method framework that combines (a) a conceptual exploration and semantic-lyrical analysis stage to develop lyrical design guidelines, (b) a stage of designing the musical arrangement of the UNESA anthem in line with the institutional slogan, (c) the implementation of recording production, (d) the evaluation of audience perception through quantitative and qualitative methodologies. The initial phase of your research involves conceptual exploration and semantic analysis to develop design guidelines. This aligns with the qualitative aspects of the mixed method, which helps contextualize quantitative findings (Friedl-Knirsch and Anthes 2024; Koch 2023; Sahu 2025). The design thinking framework, which emphasizes empathy, ideation, and prototyping, can be integrated into this phase to enhance creative problem solving (Bello et al. 2025; Patel, Lim, and Teo 2024; Pote et al. 2025).

This design aligns with music publishing practices that combine semiotic theory, discourse analysis, arrangement analysis, and evaluation of the communicative impact of lyrics, and involves a replicable methodological section. In addition, this design framework follows the practices of institutional music design case studies that have been discussed in the literature related to song arrangement, digital production processes, and perception evaluation.

- 1) Stage 1: Conceptual-Analytical Foundation of Lyrics and Slogans

The initial stage involves identifying the denotative and connotative meanings of the slogan "One Step Ahead" and the institutional theme of UNESA. The methods used include semantic-lexical and semiotic analysis to formulate a lyrical language base that is consistent with the university's image. The main data, consisting of the institutional slogan, the university's vision and mission documents, and literature related to campus identity, will be analyzed qualitatively to produce a model of meaning that underlies the lyrics of the anthem. This design aligns with previous studies that emphasize the importance of the relationship between lyrical language, institutional identity, and the cultural context of the campus.

## 2) Stage 2: Lyric Creation

Based on the findings of Phase 1, the lyrics for the UNESA anthem were designed with a melodic-rhythmic structure that clearly communicates institutional values and evokes emotion. The arrangement design used principles that connect textual elements with relevant musical characteristics (e.g., progressive rhythms for "moving forward," melodies that uplift institutional spirit). This method combines stylistic analysis, rhyme analysis, and a relevant arrangement design approach. The creative process includes text-music iteration with evaluation by linguists, music lecturers, and internal composers to ensure cohesion between the slogan, university values, and musical arrangement.

## 3) Stage 3: Recording Production

The design of UNESA's Mars music arrangement to align with the institutional slogan can benefit from structured, human-centered methodologies such as Design Thinking (Bello et al. 2025; Yolanda Burgos-López and Ileana Ruiz-Cantisani 2025). This phase may involve iterative development and user feedback to ensure that the arrangement resonates with the intended audience (Murari Upadhyay et al. 2025; Pote et al. 2025).

The production phase involves implementing the design and recording the music, which can be evaluated using quantitative and qualitative methods to gather comprehensive audience feedback (Deshmukh and Cornman-Homonoff 2023; Dupin 2015; Stentz, Plano Clark, and Matkin 2012). The production stage involves selecting the production team (composer, music arranger, campus singers, engineer), selecting digital audio workstation (DAW) software, and modeling the instrumental and vocal arrangements. This methodology aligns with contemporary music production practices that utilize DAWs, integrating them into the creative process and recording quality evaluation. The production model includes several iterations: (a) acoustic/electronic demo, (b) full instrumental arrangement, (c) vocal recording, (d) mixing and mastering. This aligns with the literature that emphasizes the importance of digital music production and arrangement design as part of institutional music design.

## 4) Stage 4: Design Feasibility Analysis and Content Evaluation

Lyric design and arrangement will be evaluated through two channels: (a) evaluation of content validity and semantic cohesion between the slogan and lyrics by a panel of experts (language, music, institutional design), (b) evaluation of the quality of musical arrangement through criteria of aesthetics, harmony, rhythm, and

usefulness as a campus anthem. Content assessment uses qualitative content analysis techniques and assessment rubrics that include: adherence to institutional themes, clarity of message, pedagogical usefulness, and aesthetic appeal. Studies related to the evaluation of music content and institutional song design have been mentioned in the literature, emphasizing the importance of audience perception evaluation and music design quality.

#### 5) Stage 5: Empathetic Testing of Campus Audience Perception

To test the impact of the UNESA anthem, an empirical study was conducted on a sample of campus audiences (students, lecturers, and administrative staff) using quantitative surveys and qualitative interviews. The survey instruments included campus identity perception scores, understanding of the slogan's meaning, level of emotional involvement, and intention to share the song. Data analysis employed simple descriptive and inferential statistics (e.g., pre-post difference tests, where applicable), as well as a thematic analysis of the interviews. This approach is consistent with the literature that shows the importance of evaluating audience perceptions of the meaning and aesthetics of lyrics in campus music studies. Evaluating audience perceptions through surveys, interviews, and observational studies can provide insights into the effectiveness of musical arrangements and their alignment with institutional values (He 2024; Walshe 2020; Wingard et al. 2022).

### 3. RESULTS AND DISCUSSION

#### 3.1 Creation Results

The creation of the UNESA Anthem (One Step Ahead) is based on the vision and mission of Surabaya State University (UNESA), initiated by the Rector of UNESA, Prof. Dr. Nurhasan, M.Kes, to replace the old UNESA anthem. The purpose of creating this Mars is to provide new enthusiasm for the entire UNESA academic community, reflecting the spirit of UNESA in promoting the Indonesian government's goal of educating the nation, as well as accommodating the three strengths of the UNESA campus, namely: Sports, Disabilities, and Arts.

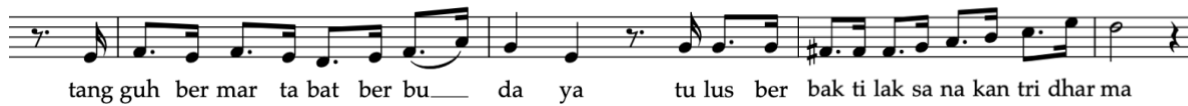
The UNESA March consists of 24 bars, with a tempo of "dimarcia," which means marching speed. The keywords of the UNESA March (One Step Ahead) are: resilient, adaptable, innovative, collaborative, athletic, inclusive, and artistic. The following is an analysis of the meaning of the lyrics of the UNESA March:



Illustration of notation 1. Bars 1-4

Bars 1-4 emphasize the role of Surabaya State University (UNESA) as a higher education institution that is not passive, but actively contributes to the intellectual development of the nation. This refers to the strategic role of higher education institutions in creating intelligent, critical, and competitive human resources, in line with the mandate of the Indonesian constitution.





**Illustration of notation 2.** Bars 5-8

Bar 5-8 describes the ideal character of UNESA graduates and academic community. Resilient means being strong in facing the challenges of the times. Dignified reflects integrity, ethics, and honor. Cultured signifies respect for local and national values, as well as the ability to adapt socially and spiritually. These are core values that are formed through the academic process and campus life. This sentence embodies the spirit of sincere dedication of all UNESA members in upholding the Tridharma of Higher Education, namely Education, Research, and Community Service. The word "sincere" emphasizes that the implementation of Tridharma is not merely a formal obligation, but is carried out with sincerity for the advancement of the nation and humanity.



**Illustration of notation 3.** Bars 9-12

Verses 9-12 reflect the determination to become an individual or institution that excels in quality (demonstrating high standards or excellence in various aspects), achieves results (indicating tangible achievements in the form of awards or successes), and is creative in producing new works (encouraging creativity and out-of-the-box thinking). This emphasizes holistic education, not only focusing on academic aspects, but also including physical development (sports) and emotional/creative expression (arts). It shows that success is not singular, but involves many areas of life, including science (cognitive), sports (physical), and the arts (emotional/spiritual).



**Illustration of notation 4.** Bars 13-16

Inclusivity (accepting diversity), adaptability (the ability to adapt to changing times), and collaboration (working together with various parties). All of this is done with one main goal in mind: to bring glory and progress to the country or nation. This is the ultimate goal of all the above spirit and values, namely a tangible contribution to the progress of the nation. Instilling a spirit of nationalism, love for the homeland, and a spirit of service.



**Illustration of notation 5.** Bars 17-20

This sentence is an invitation to move forward with enthusiasm and determination. The word "derapkan" describes a steady and rhythmic movement, like an army marching with confidence. "Raihlah citamu" conveys the meaning of striving to achieve one's

dreams. In essence, this line encourages each individual to be active, confident, and proactive in pursuing their goals. The main character values are instilled here: courage, honesty, perseverance, and a spirit of togetherness. "Be brave and honest" emphasizes the importance of integrity in actions and decisions. 'Perseverance' shows steadfastness in the face of challenges. "Maintain unity" emphasizes social solidarity, especially in the context of academic and national life.



Illustration of notation 6. Bars 21-24

The sentences in bars 21-24 call for continuing to ignite the spirit within, burning motivation from within. "Ignite your spirit" is an encouragement to keep fighting and not give up. "Strengthen your soul" contains a message to strengthen your mind and character, which is important in facing various challenges in life or study. This closing sentence is sloganistic in nature, emphasizing the identity and spirit of excellence of Surabaya State University (UNESA). "One step ahead" shows a progressive vision, that UNESA is always innovating, adaptive, and leading in the field of education and human resource development.

### 3.2 Results of the Empathetic Test of Campus Audience Perception of the UNESA Anthem

This study aims to measure the impact of UNESA's Mars song communication using quantitative and qualitative approaches on a campus audience consisting of 50 students, 20 lecturers, and 20 educators. Based on surveys and interviews, the following are the results of the analysis that has been conducted.

#### 3.2.1 Campus Identity Perception Score

The audience's perception of the campus identity was measured by evaluating the extent to which the UNESA anthem reflects the character and values of the university. Based on the survey results, the audience felt a strong connection to the university values embodied in this song.

Table 1. Audience perception of campus identity

Audiens	Campus Identity Perception Score (Scale 1-5)	Description
Students	4.3	Students feel that this song reflects the spirit and identity of a progressive and innovative campus.
Lecturer	4.5	The lecturer felt that this song represented the university's strong and focused vision.
Educators	4.0	Educators consider this song to reflect UNESA's academic identity, although with a slightly lower level of connection compared to students and lecturers.

#### 3.2.2 Understanding the Meaning of the Slogan "One Step Ahead"

The slogan "One Step Ahead" is the essence of the UNESA anthem and describes the university's vision to always move forward and be at the forefront. Survey results indicated that the majority of the audience understood the meaning of this slogan as an invitation to continue to develop and innovating.

**Table 2.** Survey results on the meaning of the slogan “One Step Ahead”

<b>Audiens</b>	<b>Slogan Meaning Comprehension Score (Scale 1-5)</b>	<b>Description</b>
Students	4.4	Students understand this slogan as an encouragement to keep moving forward and strive for the advancement of the university.
Lecturer	4.6	Lecturers feel that this slogan reflects the university's commitment to being an innovative and visionary institution.
Educators	4.2	Educators consider this slogan to be a reflection of a progressive spirit, although it leans more toward the academic aspect.

### 3.2.3 Level of Emotional Involvement

The level of emotional engagement measures how emotionally connected the audience feels to the UNESA anthem. The survey results prove that this song has the power to inspire enthusiasm and pride among the audience.

**Table 3.** Survey results on Level of Emotional Involvement

<b>Audiens</b>	<b>Emotional Engagement Score (Scale 1-5)</b>	<b>Description</b>
Students	4.6	Students feel a strong emotional connection to this song, making them feel more proud of their university.
Lecturer	4.3	Faculty members are emotionally involved, but slightly less so than students, even though they feel proud of the campus.
Educators	4.0	Educators showed lower emotional involvement, but still felt pride in the university.

### 3.2.4 Intention to Share the UNESA Anthem

The intention to share the song was measured by looking at the extent to which the audience wanted to share the UNESA anthem with others, either directly or via social media. The survey results showed that students were more likely to want to share this song, while lecturers and educators were more moderate.

**Table 4.** Results of the Survey on Intention to Share the UNESA Anthem

<b>Audiens</b>	<b>Sharing Intent Score (Scale 1-5)</b>	<b>Description</b>
Students	4.5	Students feel very proud and want to share this song on social media or in everyday conversation.
Lecturer	4.2	Lecturers tend to share this song in professional contexts or at official university events.
Educators	4.0	Educators showed less willingness to share, but still supported the song as a symbol of the campus.

### 3.2.5 Qualitative Interviews: Thematic Analysis

Qualitative interviews conducted with 10 students, 10 lecturers, and 10 educators revealed several main themes related to the audience's perception of the UNESA anthem:

#### *Theme 1: Campus Identity*

The audience feels that this song represents the spirit of innovation and diversity that exists at UNESA. Students believe that



the song reflects the desire to always be at the forefront in various fields.

*Theme 2: Meaning of the Slogan*

The slogan "One Step Ahead" is understood as a call to move forward and overcome all challenges. For many lecturers, this slogan demonstrates the university's commitment to remaining relevant and innovative in the face of changing times.

*Theme 3: Emotional Involvement*

Most respondents feel a strong connection to the song, especially students, who feel closer to the university's values after listening to the anthem. The song evokes a strong sense of pride, especially during official events.

*Theme 4: Intention to Share*

Students are more likely to share this song, feeling that the Mars song is a symbol that represents their pride in their university. Lecturers and educators, although supportive, do not have the same desire to share the song.

The results of the survey and qualitative interviews indicate that the UNESA Mars song plays an important role in building a strong university identity among the campus audience. This song successfully conveys motivational messages that inspire the audience to feel more connected to the campus and enthusiastic about moving forward. In addition, the intention to share the song and the level of emotional involvement show that the audience is proud of this song and sees it as a symbol of university pride that is worth being proud of.

**Table 5.** Summary of Research Results

<b>Dimension</b>	<b>Students</b>	<b>Lecturer</b>	<b>Educators</b>
Perception of Campus Identity	4.3	4.5	4.0
Understanding the Meaning of Slogans	4.4	4.6	4.2
Emotional Involvement	4.6	4.3	4.0
Intention to Share	4.5	4.2	4.0

**3.2 Discussion**

The Surabaya State University (UNESA) anthem, titled "One Step Ahead," serves not only as an accompaniment to ceremonies and formal events, but also as an expression of the university's identity and spirit. The slogan "One Step Ahead" was the starting point in the process of creating this song, which is expected to illustrate the values and vision of UNESA to always move forward with strong determination. The main focus of this research is to analyze the relationship between the slogan "One Step Ahead" and the musical elements and lyrics in this anthem, in order to reveal how the two shape the character and spirit that UNESA wishes to instill in its entire academic community.

The UNESA anthem was created in response to the university's need for a symbol that is not just a song, but also a work of art that reflects a greater vision and mission. "One Step Ahead" as a slogan carries a message of optimism and relentless achievement. In this context, the UNESA anthem has a background that is highly relevant to strengthening the university's role in educating the nation through three main pillars: education, research, and community service. As a work that stems from the values upheld by the university, this song must be able to effectively represent this spirit and purpose, which in turn is expected to inspire and motivate students, lecturers, and the entire academic community to achieve higher goals.

The lyrics of the UNESA anthem are designed to convey a message that is not only motivational, but also deeply philosophical. Phrases such as “be brave, honest, and persistent,” “ignite your passion,” and “strengthen your spirit” contain calls to have integrity, a strong work ethic, and courage in facing challenges. In particular, the use of the words “one step ahead” is a powerful metaphor, encouraging each individual to always move forward, overcome obstacles, and pursue their goals without ever giving up. These lyrics also express the values of unity and togetherness, which are the main foundations for creating shared success in the academic community, thereby building a strong sense of unity among university members.

The music in the UNESA anthem has a very deep dimension, where the musical composition is designed to have a strong emotional impact on the listener. The dynamic instruments and fast tempo reinforce the character that the lyrics seek to convey: enthusiasm, optimism, and perseverance. In this case, the music acts as a reinforcement of the message contained in the lyrics, ensuring that the spirit that is intended to be conveyed to the listener is felt more deeply. In addition, the strong harmony and rhythm aim to evoke feelings of solidarity, togetherness, and pride in the university's identity. These musical elements work very well together to create an atmosphere that motivates people to act and strive together towards a common goal.

As a symbol of the campus, the UNESA anthem plays an important role in strengthening the university's culture. On many occasions, this song is not only played at official events, but also becomes part of the daily life of the academic community, both as an accompaniment to ceremonies and as a reminder of the values upheld by UNESA. Through motivational lyrics and uplifting music, this anthem internalizes the university's values in every individual involved, including students, lecturers, and educational staff. Thus, this song is not just a musical symbol, but also a powerful reminder of UNESA's identity, goals, and commitment to producing strong, cultured graduates who are ready to face future challenges.

The anthem “Satu Langkah Di Depan” (One Step Ahead) of Surabaya State University (UNESA) is more than just a piece of music; it is a representation of the collective spirit that reflects the university's vision. Through an analysis of the lyrics and music, it can be concluded that this song was created to internalize the university's core values, such as courage, perseverance, unity, and innovation. This march song is an important tool in building and strengthening the university's identity, as well as serving as a source of inspiration for the entire academic community. By promoting values that are relevant to the university's goals and aspirations, this song not only motivates but also becomes an integral part of the journey towards greater university glory. In the future, this anthem is expected to continue to play an important role in strengthening the spirit and pride of UNESA as a superior, cultured, and innovative higher education institution.

#### 4. CONCLUSION

The UNESA March song, created based on the slogan “One Step Ahead,” is not just a national anthem, but also a work of art rich in philosophical and symbolic meaning. This song successfully brings to life the spirit of the university, which focuses not only on academic achievement but also on character development, togetherness, and collective spirit in facing challenges. Using

dynamic musical elements and lyrics that encourage people to keep moving forward and innovating, the UNESA March song inspires feelings of pride, fighting spirit, and unity among the academic community.

The song's success lies in its ability to integrate the values inherent in UNESA's identity through complementary lyrics and music. "One Step Ahead" is not just a slogan, but a call to move forward with determination. The phrases "be brave and honest," "ignite your spirit," and "strengthen your soul" describe the values of integrity, perseverance, and solidarity needed to overcome obstacles and achieve goals. This is not only a call to action but also a formation of strong character, brave enough to face challenges with unyielding spirit.

Musically, the dynamic composition with its fast rhythm and harmonies that reinforce the lyrics successfully creates an atmosphere of deep enthusiasm. The melody that accompanies each word in the lyrics evokes feelings of pride and togetherness, reminding the audience that they are not just individuals pursuing their dreams, but part of a large community with a common goal. In this case, music is not only a means of artistic expression, but also a tool that reinforces moral and institutional messages.

The results of the campus audience perception evaluation show that this song has the power to unite various elements within the academic community. Students, lecturers, and educators feel a strong emotional connection to this song, which describes the progressive and innovative identity of the university. Not only as a symbol of pride, the UNESA March song has succeeded in creating a wave of enthusiasm that inspires people to move forward together, building a university that is not only intelligent in science but also rich in the values of togetherness and dedication.

This song serves as a reminder of the importance of the diversity of values that exist at the university, such as science, art, and sports, all of which are developed with a spirit of togetherness and nationalism. Thus, the UNESA Anthem is more than just a national anthem; it is a living symbol that reflects the long journey of this institution towards unceasing progress.

## AUTHOR CONTRIBUTION

Harpang Yudha Karyawanto: composed the song, wrote the lyrics, and arranged the UNESA anthem.

Marda Putra Mahendra: analyzed the structure and theory of the UNESA anthem.

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